

## Meeting of the South Bank Academies Board

12.30 - 5.30 pm on Tuesday, 21 November 2017  
in Lilac Room - Avonmouth House

### Agenda

<i>No.</i>	<i>Item</i>	<i>Pages</i>	<i>Presenter</i>
	<b>12:30 Lunch</b>		
1.	Board of Directors and Local Governors <ul style="list-style-type: none"> <li>• Welcome and introduction</li> </ul>		DP
2.	Creating a Family of Educational Institutions <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Vision</li> </ul>	3 - 10	DP
3.	South Bank Academies - A Multi Academy Trust <ul style="list-style-type: none"> <li>• Introduction and vision</li> <li>• Where we are today</li> <li>• Embedding strategy</li> <li>• Discussion</li> </ul>	11 - 30	RB
	<b>15:00 Tea and Coffee</b>		
4.	Growth Strategy <ul style="list-style-type: none"> <li>• Why?</li> <li>• Opportunities and threats</li> <li>• Discussion</li> </ul>	31 - 32	RB
5.	Marketing and Branding <ul style="list-style-type: none"> <li>• Positioning of the MAT</li> <li>• Opportunities and threats</li> <li>• Discussion</li> </ul>	33 - 48	RB, NL
6.	Conclusion		DP
	<b>Close</b>		

**Date of next meeting**  
**2.00 pm on Thursday, 7 December 2017**

**Members:** David Phoenix (Chair), Rao Bhamidimarri, Adam Crossley, Richard Flatman, Nicole Louis, Richard Parrish, James Stevenson, Steve French, Joanne Young, Tony Roberts, Dan Cundy and Ian Brixey

*No.    Item* *Pages* *Presenter*

**Apologies:** Douglas Denham St Pinnock, Tony Giddings, Lesley Morrison, Samantha Jury-Dada, Ruth Smith, Samantha White, Cheryl King-McDowall, Karen Fowler and Ed Arthur

**In attendance:** Nicole Louis, Michael Broadway, Joe Kelly, Alexander Enibe, Mike Simmons, Steve French, John Taylor, Joanne Young, Tony Roberts, Sarah Gordon, Natalie Ferer, Dan Cundy and Ian Brixey