

**Minutes of the meeting of the Board of Governors strategy day
held at 10.00 am on Thursday, 27 September 2018**

Present

Jerry Cope (Chair)
Douglas Denham St Pinnock (Vice-Chair)
David Phoenix
Shachi Blakemore
Duncan Brown
Julie Chappell
Michael Cutbill
Nelly Kibirige
Peter Fidler
Mee Ling Ng
Jenny Owen
Jeremy Parr
Tony Roberts
Nazene Smout

Apologies

Steve Balmont
Kevin McGrath
Hilary McCallion

In attendance

Pat Bailey
James Stevenson
Michael Broadway
Richard Flatman

1. Update from the Vice Chancellor

The Vice Chancellor gave an overview of the external and internal environment affecting LSBU. The key elements included: Brexit, media, sector competition, pensions, regulations, fees, international, technical education, and industrial strategy.

3. SWOT analysis

The day focused on evaluating LSBU's strengths, weaknesses, opportunities and threats, and discussing how these could inform the development of the next corporate strategy 2020-2025.

Richard Duke (Head of Performance, Planning and Assurance) gave a data presentation outlining the strengths and weaknesses in LSBU's performance. Areas of success included: league table performance, employability, learning resources satisfaction, and position in market. Areas for improvement

included: student experience, attainment gap, financial targets, and progression.

4. Developing the strategy (breakout session)

Breakout groups evaluated the information in a SWOT analysis (see attached).

7. Developing the corporate strategy 2020-25

The Vice Chancellor gave an introduction to developing the next corporate strategy based on the three pillars of the current strategy: student success, real world impact, and access to opportunity. The Vice Chancellor also outlined the changes in executive roles which will shape the LSBU Group.

**Date of next meeting
10.00 am, on Thursday, 18 October 2018**

Confirmed as a true record

..... (Chair)