

Meeting of the Board of Governors

10.00 am on Thursday, 23 September 2021
in Lilac Room, Avonmouth House, SE1 6NX

Agenda - Supplement

<i>No.</i>	<i>Item</i>	<i>Pages</i>	<i>Presenter</i>
2.	General update	29 - 34	DP
3.	LSBU group update		
	• LSBU update, including portfolio review and 'pathways' update	35 – 50	TD, DJ
	• SBA update: South Bank University Academy, South Bank UTC	51 – 62	DC
	• SBC update	63 – 72	FM
4.	Corporate risk - strategic themes		
	• Finance and estates	73 – 82	RF, KM
	• Pathways and intra-group transfers	83 – 84	DJ
6.	Project Leap update	85 – 98	RF
	• Demonstration of CRM system		

Date of next meeting

4.00 pm on Thursday, 21 October 2021

Present

Board of Governors: Jerry Cope (Chair), Michael Cutbill (Vice-Chair), David Phoenix (Vice Chancellor & CEO), John Cole, Ruchika Kumar, Mark Lemmon, Nicki Martin, Jeremy Parr, Rashda Rana, Deepa Shah and Vinay Tanna

Co-opted member: Kate Stanton-Davies

Additional members of South Bank Ruth Farwell (Chair), Sue Dare, Moriam Folawiyo, Shakira Martin, Mee Ling Ng and Andrew Owen

Colleges Board:

Additional members of South Bank Hitesh Tailor (Chair), James Blastland and Tony Giddings

Academies Board:

<i>No.</i>	<i>Item</i>	<i>Pages</i>	<i>Presenter</i>
	Members of the Group Executive:		Tara Dean, Provost, Richard Flatman, Group Chief Financial Officer, Deborah Johnston, PVC (Education), Nicole Louis, Chief Customer Officer, Fiona Morey, Executive Principal of Lambeth College & PVC (Compulsory & FE), James Stevenson, Group Secretary & Clerk to the Board of Governors, Warren Turner, PVC Health and Social Care
	Key Group colleagues:		Michael Broadway, Deputy University Secretary, Ciara Carroll, Governance Assistant (SBA), Dan Cundy, Executive Principal of South Bank Academies, Kerry Johnson, Governance Officer, Karen McLernon, Head of Performance Analysis, Jacqueline Mutibwa, Governance Officer (SBC), Dominique Phipp, Governance Assistant, Ralph Sanders, Group Director of Financial Planning and Reporting, and Mike Simmons, Group Director of Strategy and Corporate Affairs
	Apologies:		Steve Balmont, Duncan Brown, Maureen Dalziel, Nigel Duckers, Jacqui Dyer, Peter Fidler, Paul Ivey, Hilary McCallion, Chris Mallaband, Marcelle Moncrieffe-Johnson, Lesley Morrison, Rob Orr, Tony Roberts and Max Smith



**London
South Bank
University**

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Welcome



Agenda Item 2

Operating Environment

Group

- Pathways
- Place

Effectiveness

- Intragroup working

Quality

- Ofsted RI
- League Tables

Finance

- SBTC
- LSBU facilities
- Digital infrastructure



LSBU Group 2025 Strategy

Our Vision: To transform lives, communities, businesses and society through applied education and insight.

Strategic pillars, Goals and United Nations Sustainable Development Goals

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<h3>Access to Opportunity</h3> <p>Through local and global partnerships we will create opportunities for individuals, business and society and seek to remove barriers to success.</p> <p>2025 Goals</p> <ul style="list-style-type: none"> • Progress against UN SDGs • Positively impact 1 million lives <p>UN SDG</p> 	<h3>Student Success</h3> <p>Recognised as a leading organisation for outstanding practice-led learning, fostering the development of able graduates ready to address business and societal challenges.</p> <p>2025 Goals</p> <ul style="list-style-type: none"> • Increase social mobility • Increase in students' social capital <p>UN SDGs</p> 	<h3>Real World Impact</h3> <p>Research and Innovation that enhances teaching and tackles global and civic challenges, generates critical insights, and sustainable solutions to transform the lives of individuals, communities, businesses and society.</p> <p>2025 Goals</p> <ul style="list-style-type: none"> • £5bn of economic impact • Impactful and high quality research <p>UN SDG</p> 	<h3>Fit for the Future</h3>		
			<h3>Technology and Estates</h3> <p>To create a flexible physical and digital environment, allowing opportunities for personalisation, that is mobile friendly, fit for the future and embraces innovation and sustainability.</p> <p>2025 Goals</p> <ul style="list-style-type: none"> • At least 20% of all teaching delivered using digital platforms or industry standard facilities • Environmental sustainability <p>UN SDGs</p> 	<h3>People, Culture and Inclusion</h3> <p>Create a transformational and inclusive culture that is people centric, values led and ambitious; enabling LSBU Group to empower staff and to attract and retain a diverse range of skilled individuals.</p> <p>2025 Goals</p> <ul style="list-style-type: none"> • A highly engaged workforce • Closing of the Gender and Ethnicity Pay Gap <p>UN SDGs</p> 	<h3>Resources, Market and Shape</h3> <p>Alignment of core activity with business and society's current and future requirements in terms of skills, knowledge and innovation and insight.</p> <p>2025 Goals</p> <ul style="list-style-type: none"> • Delivering financial sustainability • Highly effective internal services <p>UN SDG</p> 

Questions

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LSBU Group Strategy Day

LSBU Update
T Dean and D Johnston

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LSBU

Agenda Item 3

LSBU Group Strategy Day

League Tables

NSS

Page

3

Graduate Outcome

Priorities

Highlights

International League Tables

		QS World University Ranking (QS WUR)	Times Higher Education World University Ranking (THE WUR)
Publication month		June	September
No. of institutions ranked in 2021		1300	1662
Measures & Weighting			
Reputation surveys		Academic reputation 40% Employer reputation 10%	Teaching reputation 15% Research reputation 18%
Research outputs		Citations per faculty 20%	Citations 30% Research income : faculty ratio 6% Publications per faculty 6% Doctorates : bachelor award ratio 2.25%
International outlook		International students % 5% International faculty % 5%	International students % 2.5% International faculty % 2.5% International co-authorship % 2.5%
Resources		Student : staff ratio 20%	Student : staff ratio 4.5% Doctorates awarded to academic staff 6% Institutional income : academic staff ratio 2.25% Industry income : academic staff ratio 2.5%
LSBU rank	Publication year:		
	2018	751-800	1000+
	2019	701-750	1000+
	2020	751-800	1000+
	2021	801-1000	801-1000

International League Tables

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LSBU rank		
Publication year:		
2018	751-800	1000+
2019	701-750	1000+
2020	751-800	1000+
2021	801-1000	801-1000

International League Tables 2020

(THE WUR)

- LSBU has re-entered the rank 801-1000 and improved in the majority of measures despite a 9% increase in the number of ranked institutions to 1662
- This increase in rank was driven by an improvement in the majority of THE WUR measures, most significantly in Citation impact (worth 30% of the total score)
- LSBU is the only London Modern institution to improve in rank in 2022 and is now ahead of East London, Westminster and Kingston in the Citation measure
- Clinical and Health which has improved rank from 601+ to 401-500. Psychology has maintained rank at 401–500. Ranking for Engineering and Social Sciences due in October.

Domestic League Tables

(G, Guardian and Times/Sunday Times)

Measures:

- Student Experience (*NSS*)
- Student Success (*Entry Tariff, Continuation/completion rate, Good honours, Career Prospect*)
- Resources (*student :staff ratio, Expenditure*)
- Research (*REF 2014*) [Not Guardian]

Different weighting of measures between the league tables

Domestic League Tables

Publication Year	Complete University Guide	Guardian	Times/Sunday Times
2018	93/131	78/121	107/132
2019 Page 41	87/131	68/121	86/131
2020	89/130	93/121	123/131
2021	108/130	113/121	127/132

Domestic League Tables

Publication Year	Complete University Guide	Guardian	Times/Sunday Times
2018	93/131	78/121	107/132
2019	87/131	68/121	86/131
2020	89/130	93/121	123/131
2021	108/130	113/121	127/132

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Year in which the Graduate Outcome Survey replaced DLHE in the Career prospect measure

Two keys areas that influence our LT position

NSS and GO

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NSS:

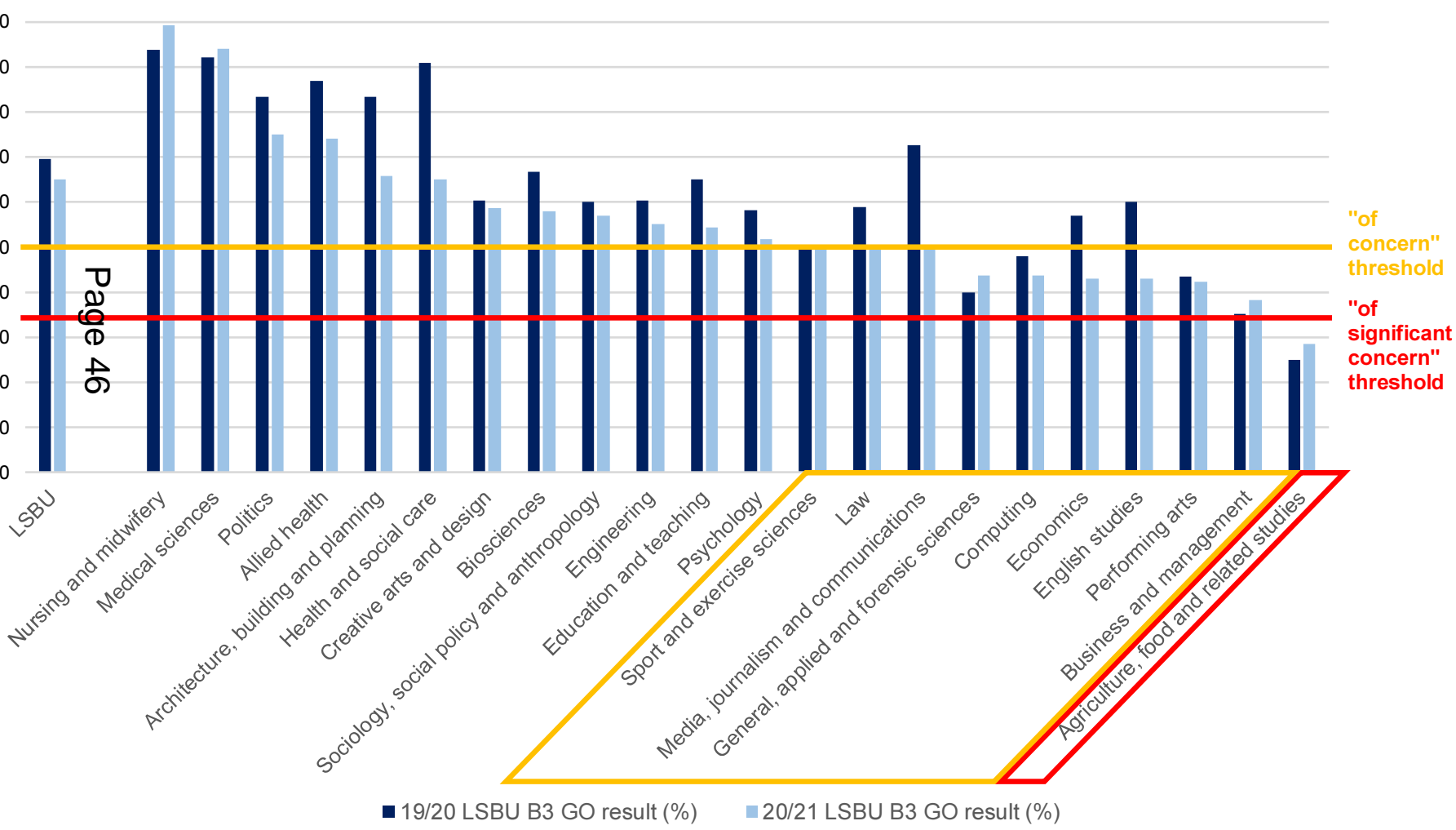
- The 2021 **sector** results are the lowest in NSS history
- Sector wide Overall Satisfaction decreased from 82.6% to 75.4% (-7.2%). LSBU's Overall Satisfaction declined from 79.5% to 66.3% (-13.2%). Other institutions reported as having suffered cyber-attacks also saw above-sector declines in Overall Satisfaction.
- The Schools of Arts and Creative Industries and Engineering achieved Average scores above their subject sector benchmark. All other Schools scored below benchmark.
- In terms of NSS Course ranking: 13 course are in the 1st quartile nationally for their subject, 12 in the 2nd quartile, 9 in the 3rd quartile and 34 in the 4th quartile.

NSS:

- Provost to lead the NSS taskforce to improves the NSS scores.
- An institutional action plan is expected to be formulated by end of October.
- Consistency of student experience and accountability is key.
- Campaign for 2021/2022 & long-run improvements in key elements of teaching, learning and assessment

Graduate Outcomes

OfS B3 results vs existing OfS thresholds



Important for: meeting student expectations, regulatory expectations; league tables.

In the 20/21 results, 19 subjects are above, 9 subjects within OfS threshold of concern (35-50%) and 1 subject is below OfS threshold of significant concern (<35%)

The OfS has stated that B3 thresholds will be revised upwards

Graduate Outcomes:

No single graduate outcome issue at LSBU

- Overall LSBU is not at concern at the provider level and benefits from the strong performance of particular subjects. Among moderns, LSBU ranked well for overall outcomes and for salaries. However, there has been an increase in unemployment across cohorts and a clear challenge to support particular student groups.
- Regulatory change leads to challenges for 10 subjects that are not within the targeted OFS threshold.
- Scope to improve league table results for those subjects that are above threshold.

Short- and medium term interventions

- Short-term intervention include graduate internships, employability skills support and PG study opportunities
- Strategic interventions focus on embedding of employability through the curriculum on every course

Priorities for this year

- Improving student progression, outcomes and experience:
 - Integrated Student Development Framework
 - End-to-end Student Support Model
 - Long-run projects in moodle, assessment and feedback practices
 - Curriculum Framework implementation, inc. Course Development Plans
 - NSS action plan
 - Graduate Outcomes improvement project
- REF 2021 results in April 2022

Highlights:

Overall: progression improvements for all students and reduction in awarding gaps for BAME and disabled students.

SBU Business School: Selected as a provider for Government 'Help to Grow' programme. The programme is designed to support growth of SMEs, exploring all aspects of organisational performance over twelve weeks, through webinars, case studies, peer group support and individual mentoring. Enterprise income to University app. £1M/yr for the next 3 yrs.

School of Applied Sciences: Prof Lynne Dawkins from the Division of Psychology was awarded a £1.7m research grant from the National Institute of Health Research to investigate the effects of e-cigarettes versus usual care for smoking cessation when offered at homeless centres.

School of Law and Social Sciences: A reporting tool has been developed for a national charity 'The Mentoring Group' by students from LSS and Engineering. TMG aims are a) to promote good race relations; b) to advance race relations by means of education and awareness raising; and c) to relieve the needs of those who are distressed or suffering violence or harassment. TMG currently operate a phone line which has limited capacity to receive information or to provide advice and support. The app designed not only to be a recipient of information but also to give practical measures and a reassurance of support.

School of Arts and Creative Industries: Festival of Creativity launched in June as a way of celebrating the resilience and creativity of the student body despite the pandemic. This event, which took place over two weeks, with a full programme of a mix of online, on-campus & off-campus.

School of Nursing and midwifery: In terms of Graduate Outcome LSBU Nursing is ranked number 16 across the UK and number 1 among the Institutions in London.

School of Allied and Community Health: Dr Tirion Havard (social work team) has completed a Parliamentary Fellowship and her report on Domestic Abuse and Covid 19 has been published.

School of Engineering: The Division of Electrical & Electronic Engineering was ranked 4th in the recent Guardian League table rankings, up from 5th last year.

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**South Bank Academies
LSBU Group Strategy Day
23rd September 2021**

South Bank Academies – who are we?



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EST 1892 **LSBU**

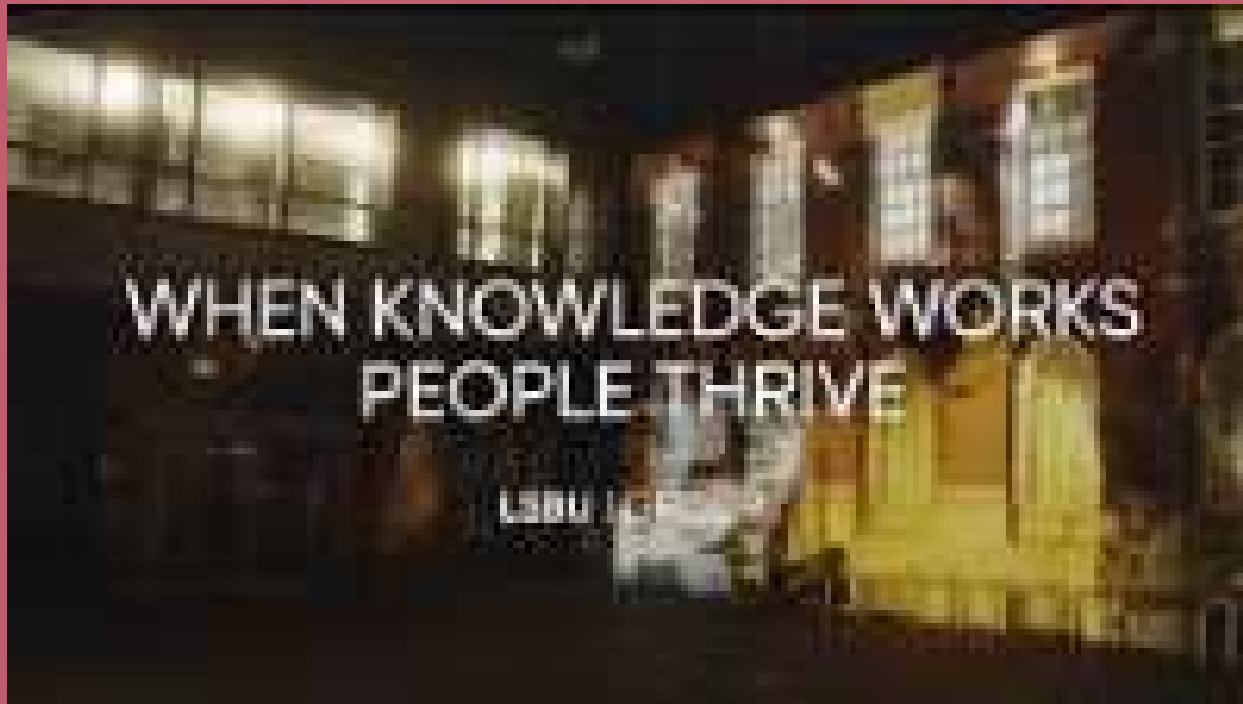


What we seek to do

What the LSBU Group seeks to do is create a powerful link between knowledge, work and the community to maximise growth in the local economy.

What South Bank Academies seeks to do is to provide excellent education for our learners in its widest sense, securing excellent outcomes, providing unrivalled care, advice and guidance and supporting high value pathways into higher education, employment or apprenticeships.

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**South Bank
Academies**
LSBU | GROUP

Who are we?

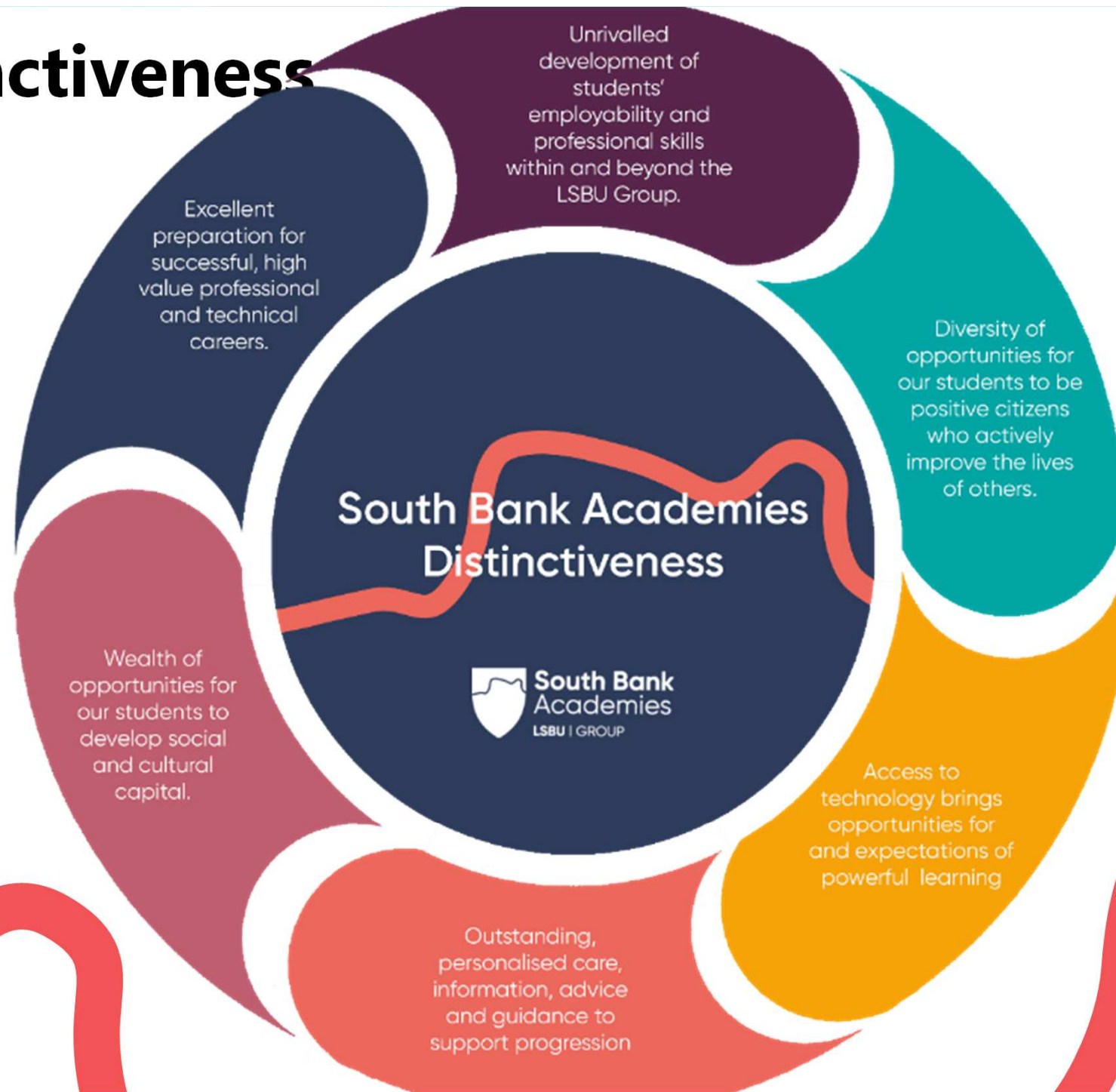
Two schools

- South Bank University Academy. c750 students, 100 staff, income £6.8m
- South Bank UTC. c300 students, 30 staff, income £2.8m

Trust central function

- 8 staff: executive, HR, finance, marketing

Our distinctiveness



Quality: South Bank University Academy UAE South Bank

Ofsted Good (2017)

GCE results.

Attainment 8 45.71

'Progress 8' +0.01

A level results.

100% Pass rate at A level and BTEC

Average grade B+

Value add +0.83

Destinations. First 'home-grown', 80% uni, 33% Russell
Group



**South Bank
Academies**
LSBU | GROUP

Our new motto is

Create a better future

r Values

Social justice

Achieving this is about ensuring equity, diversity and inclusion in access and participation.

Kindness and Empathy

We try to understand others perspectives and meet them where they are. We approach all our interactions from a position of goodwill.

Endeavour

We expect and recognise effort and perseverance from staff and students.

Community

We aim to be a driver of community cohesion where we live in each others' lives and understand the circumstances and perspectives of each individual. We want our students to have a real sense of belonging in our school and work in partnership with parents in the development of their children.

Quality: South Bank UTC

Ofsted Requires Improvement (2019)

GCSE results

Attainment 8	37.7
'Progress 8'	+0.15

A level results

100% Pass rate at A level and BTEC

Average grade C+

Value add +1.09

Destinations: 51% uni, 35% apprenticeships. 25% LSBU, 20%

Russell Group



**South Ban
Academie**
LSBU | GROUP

Value

- Strong reserves >£1m
- Consolidated operating surplus budgeted 2021-22
- Significant capital investment since pandemic – computing resources, flexible study spaces
- Enhanced curriculum offer – digital at SBUA, HNC and curriculum extension at UTC
- Strong 6th form recruitment at both schools but headwinds – Year 7 (SBUA) and Year 10 (UTC) down although on budget

Challenges and opportunities

- Need for growth to drive efficiency and to drive capacity for improvement
- Local demographic and other changes
- Stiff competition
- Government policy – free schools, T levels
- Technical education as ‘second best’
- Maximising Group value add

- Potential for organic growth locally – primary and secondary acquisition
- Increased reach and reputation to drive recruitment through distinctive offer
- Potential to be at forefront of technical education, apprenticeships
- Group can drive efficiency and effectiveness, deliver on values-led education and social justice
- Innovation: curriculum extension and outreach, HNC Year 14 programme, flexible use of facilities
- Intra-group opportunities: REI, SBC, pathways





South Bank
Academies
LSBU | GROUP

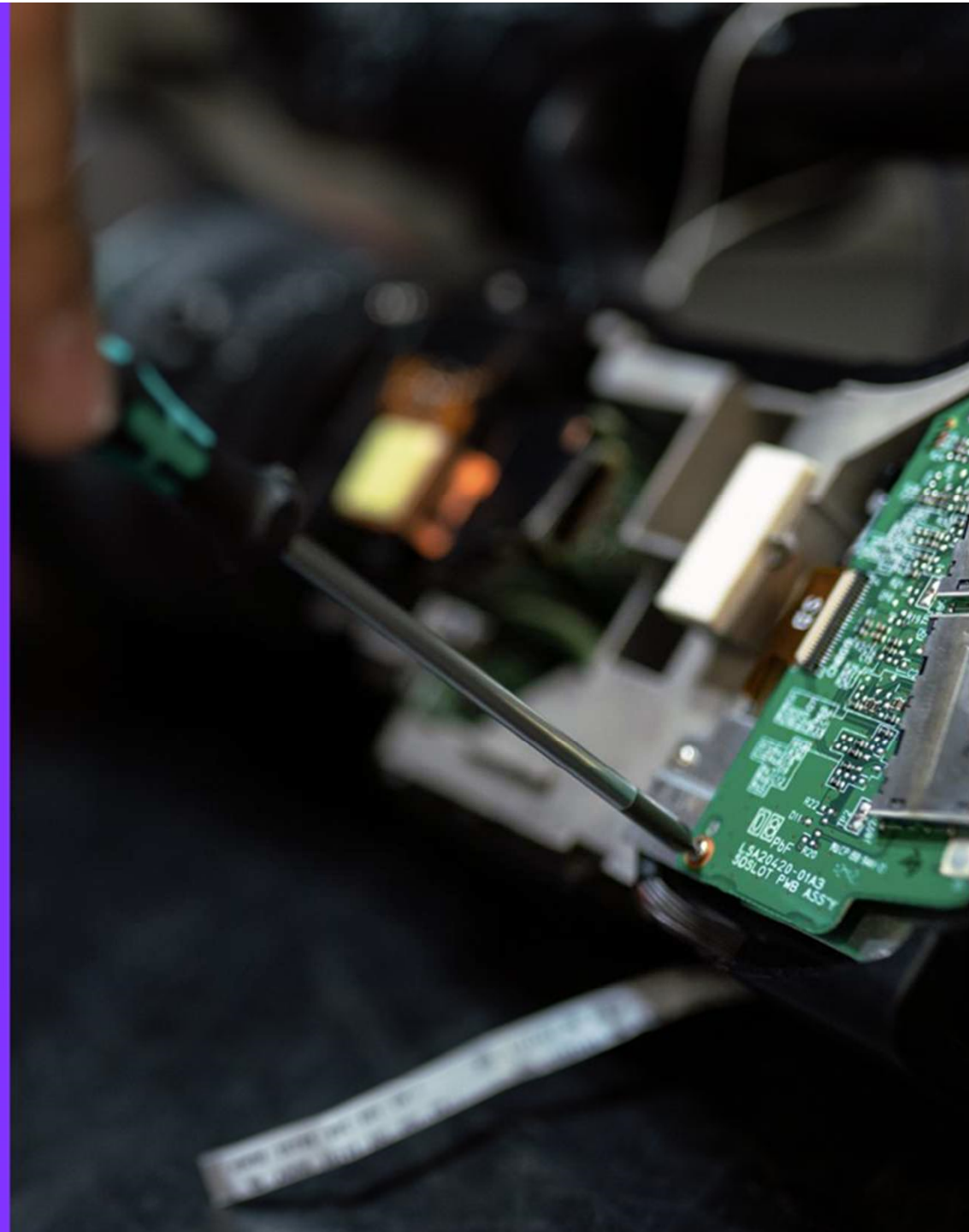
020 7815 8181
www.sbatrust.co.uk

South Bank College Update 23rd September 2021



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**SOUTH BANK
COLLEGES**
Part of LSBU | Group



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SB / **SOUTH BANK**
C / **COLLEGES**
Part of LSBU | Group

SB / **LONDON SOUTH BANK**
C / **TECHNICAL COLLEGE**
Part of LSBU | Group

SB / **LAMBETH**
C / **COLLEGE**
Part of LSBU | Group

South Bank Colleges

Lambeth Gateway College

London South Bank Technical College

Clapham Centre

STEAM Centre

Brixton Community Hub

Health and Life Sciences

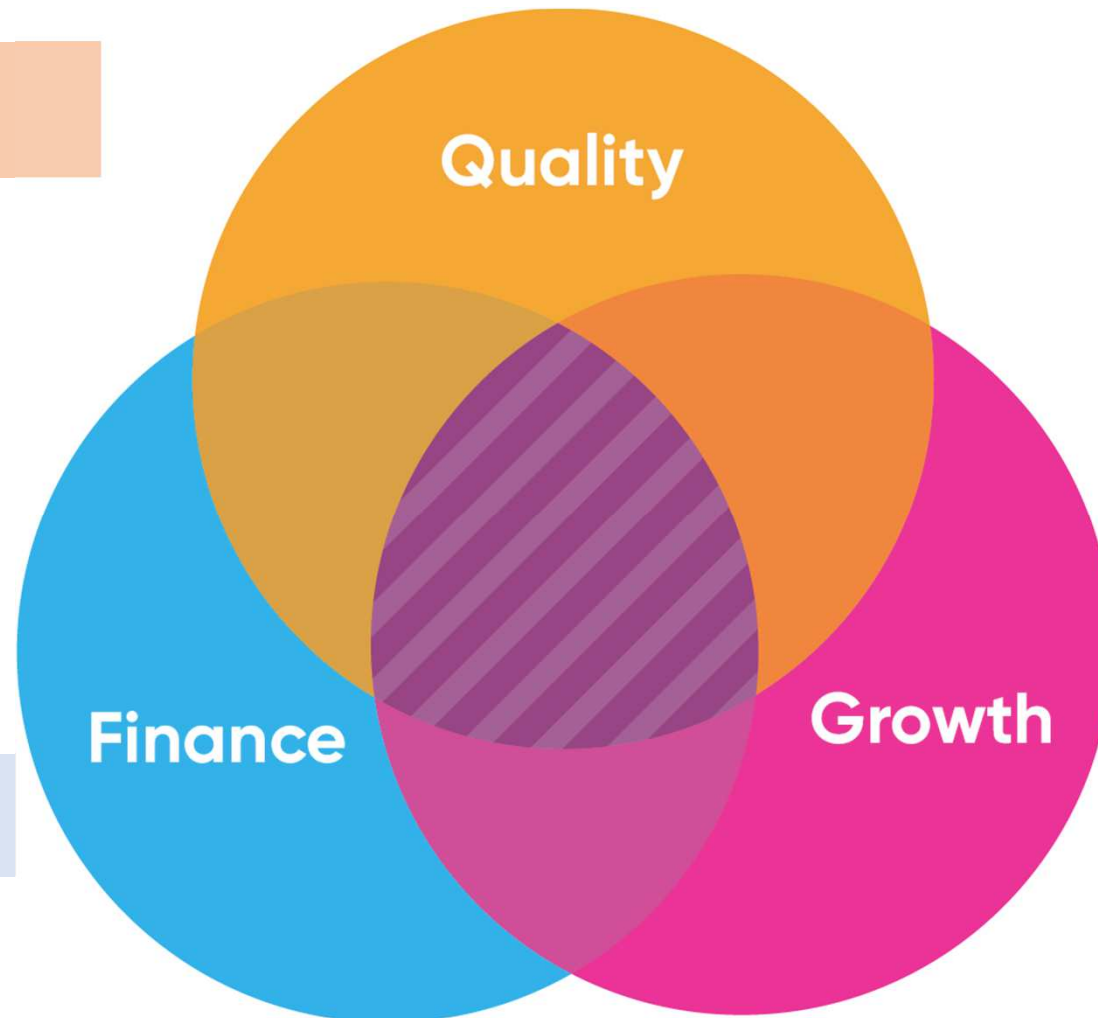
Outreach

Employers Hub

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Quality

Invested "Good"
2022



Growth

London South Bank Techn
College 22/23-24/25

Lambeth gateway Colleg

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Finance

Keven Operating Budget
surplus 23/24

BC Turnaround Timeline

19	Ofsted RI	-£2.9 million operating deficit	
20		-£2.9	
21		-£2.6	
22	Ofsted	-£1.4 million operating deficit	
23		-£249k operating deficit	LSBTC Block A opens
24		Breakeven	
25			LSBTC block B & D open New campus at Clapham

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South Bank Colleges

Full portfolio and curriculum re-design of vocational offer

Sustainable curriculum delivery model across Lambeth and LSBTC
Colleges

Workforce transformation

Group integration

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SBU Group

Curriculum portfolio and career pathways development

Developing Level 4 HTQs and HNCs with Deans

Continuing work on student progression to LSBU and pre-entry articulation offer

Group approach to apprenticeships

Working with SBA on alternative provision

Group Health Skills Centre at Tabard Street

Continued professional services integration

Work in progress.....



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LSBU Group Strategy Day

Corporate Risk – Strategic Themes

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23 September 2021

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LSBU

Agenda Item 4

Agenda

Introduction:
Response to Board and GARC Feedback

Richard Flatman /
Karen McLernon

Page
Strategic Themes Part 1:
Finance and Estates

Richard Flatman

Strategic Themes Part 2:
LSBU Group Pathways and Intragroup Transfers

Deborah Johnston

Introduction: Response to Board and GARC feedback

Recommendations in the June 2021 GARC effectiveness review:

- Balance of Audit and Risk – stronger focus on matters of corporate and strategic risk
- Review of current risk appetite framework
- Review risk register, including definitions
- Review how strategic risks, mitigations and controls are mapped and reported to the committee

Review of Risk Register and Risk Appetite Framework

- Top-down review of the Group Risk Register commenced with Executive team, to be completed by end-October
- Peer review of other institutions' risk appetite frameworks conducted
- Revised Risk Appetite Framework with additional risk domains and clearer definitions to be proposed to 5th October GARC meeting

Current Risk Appetite Framework

	Avoid / Averse	Minimal	Cautious	Open	Seek	Mature
Overall	Avoidance of risk and uncertainty is a key organisational objective	(as little as reasonably possible) Preference for ultra- safe delivery options that have a low degree of inherent risk and only for limited reward potential	Preference for safe delivery options that have a low degree of inherent risk & may only have limited potential for reward	Willing to consider all potential delivery options and choose while also providing an acceptable level of reward (and VFM)	Eager to be innovative and to choose options offering potentially higher business rewards (despite greater inherent risk)	Confident in setting high levels of risk appetite because controls, forward scanning and responsiveness systems are robust
Financial	Avoidance of financial loss is a key objective.	Only prepared to accept the possibility of very limited financial loss if essential.	Prepared to accept possibility of some limited financial loss. Resources generally restricted to existing commitments.	Prepared to invest for return and minimise the possibility of financial loss by managing the risks to a tolerable level. Resources allocated in order to capitalise on opportunities.	Investing for the best possible return and accept the possibility of financial loss (with controls may in place). Resources allocated without firm guarantee of return – 'investment capital' type approach	Consistently focused on the best possible return for stakeholders. Resources allocated in 'social capital' with confidence that process is a return itself
Legal confidence	Play safe; avoid anything which could be challenged, even unsuccessfully.	Want to be very sure we would win any challenge. Similar situations elsewhere have not breached compliances.	Limited tolerance for sticking our neck out. Want to be reasonably sure we would win any challenge.	Challenge would be problematic but we are likely to win it and the gain will outweigh the adverse consequences	Chances of losing any challenge are real and consequences would be significant. A win would be a great coup	Consistently pushing back on regulatory burden. Front foot approach informs better regulation
Academic Activity	Defensive approach to objectives – aim to maintain or protect, rather than innovate. Priority for tight management controls & limited devolved authority. General avoidance of systems and technology developments.	Innovations always avoided unless essential or commonplace elsewhere. Decision making authority held by senior management. Only essential systems / technology developments to protect current operations. technology developments to protect current operations.	Tendency to stick to the status quo, innovations in practice avoided unless really necessary. Decision making authority generally held by senior management. Systems / technology developments limited to improvements to protection of current operations.	Innovation supported, with demonstration of commensurate improvements in management control. Systems / technology developments used routinely to enable operational delivery.	Innovation pursued – desire to 'break the mould' and challenge current working practices. New technologies viewed as a key enabler of operational delivery. High levels of devolved authority – management by trust rather than tight control.	Innovation the priority – consistently 'breaking the mould' and challenging current working practices. Investment in new technologies as catalyst for operational delivery. Devolved authority – management by trust rather than tight control is standard practice.
Reputation	No tolerance for any decisions that could lead to scrutiny of, or indeed attention to, the organisation. External interest in the organisation viewed with concern.	Tolerance for risk taking limited to those events where there is no chance of any significant repercussion for the organisation. Senior management distance themselves from chance of exposure to attention	Tolerance for risk taking limited to those events where there is little chance of any significant repercussion for the organisation should there be failure. Mitigations in place for any undue interest.	Appetite to take decisions with potential to expose the organisation to additional scrutiny/interest. Prospective management of organisation's reputation.	Willingness to take decisions that are likely to bring scrutiny of the organisation but where potential benefits outweigh the risks. New ideas seen as potentially enhancing reputation of organisation.	Track record and investment in communications has built confidence by public, press and politicians that organisation will take the difficult decisions for the right reasons with benefits outweighing the risks.

Proposed Risk Appetite Framework

Appetite for existing Risk Domains transcribed from current framework.

Appetite for new Risk Domains* to be recommended by GARC to BoG

		Risk Appetite					
		Avoid	Averse	Cautious	Moderate	Open	Mature
		The organisation is not prepared to accept any risks.	Prepared to accept only the very lowest levels of risk, with the preference being for very safe decision making and strategy implementation, while recognising there may be little opportunity for innovation or the exploitation of new opportunities.	Willing to accept some low risks, while maintaining an overall preference for safe decision making and strategy implementation, despite the probability that there is restricted potential for innovation and increased outcomes and benefits.	Inclining predominantly towards exposure to only modest levels of risk in order to achieve acceptable, but possibly unambitious outcomes or benefits.	Prepared to consider innovative decisions and strategic implementation with the highest probability of productive outcomes and benefits, even where there are elevated levels of associated risk.	Proactively taking innovative / creative / pioneering decisions and adopting forms of strategic implementation, while accepting the associated substantial risk levels in order to secure highly successful outcomes and benefits.
Oversight	Risk Domain						
BoG	Strategic / Group overall						
Academic Board	Academic activity						
FPR	Financial						
BoG / GARC	Regulatory / Compliance / Reputation						
Operations Board	Operational delivery*						
FPR	People / Culture*						
MPIC	Infrastructure*						

Proposed Risk Reporting Format

Risk number	Risk title
3	Sustainability of current pension schemes

Risk type	Strategy pillar	Risk owner	Last updated
Financial	Resources, Market and Shape	Richard Flatman	Mar-21

Risk rating	Likelihood	Impact	Risk Severity	Trend
Current rating	Medium	High	High	→
2020/21 rating	High	High	High	Stable

Risk description and trigger [detailed description] [trigger / proximity of this risk]	Risk rating rationale [rationale for current rating]	Controls and Mitigations Regular review and consideration of potential options for future provision, including the modelling/ scenario analysis of future costs and projected movements in assets & liabilities Group defined contribution scheme established Strict controls over early access to pensions
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Action plan	Expected impact	Owner	Due date	Status
Action			MMM-YY	completed
Action 1			MMM-YY	in progress
Action 2				

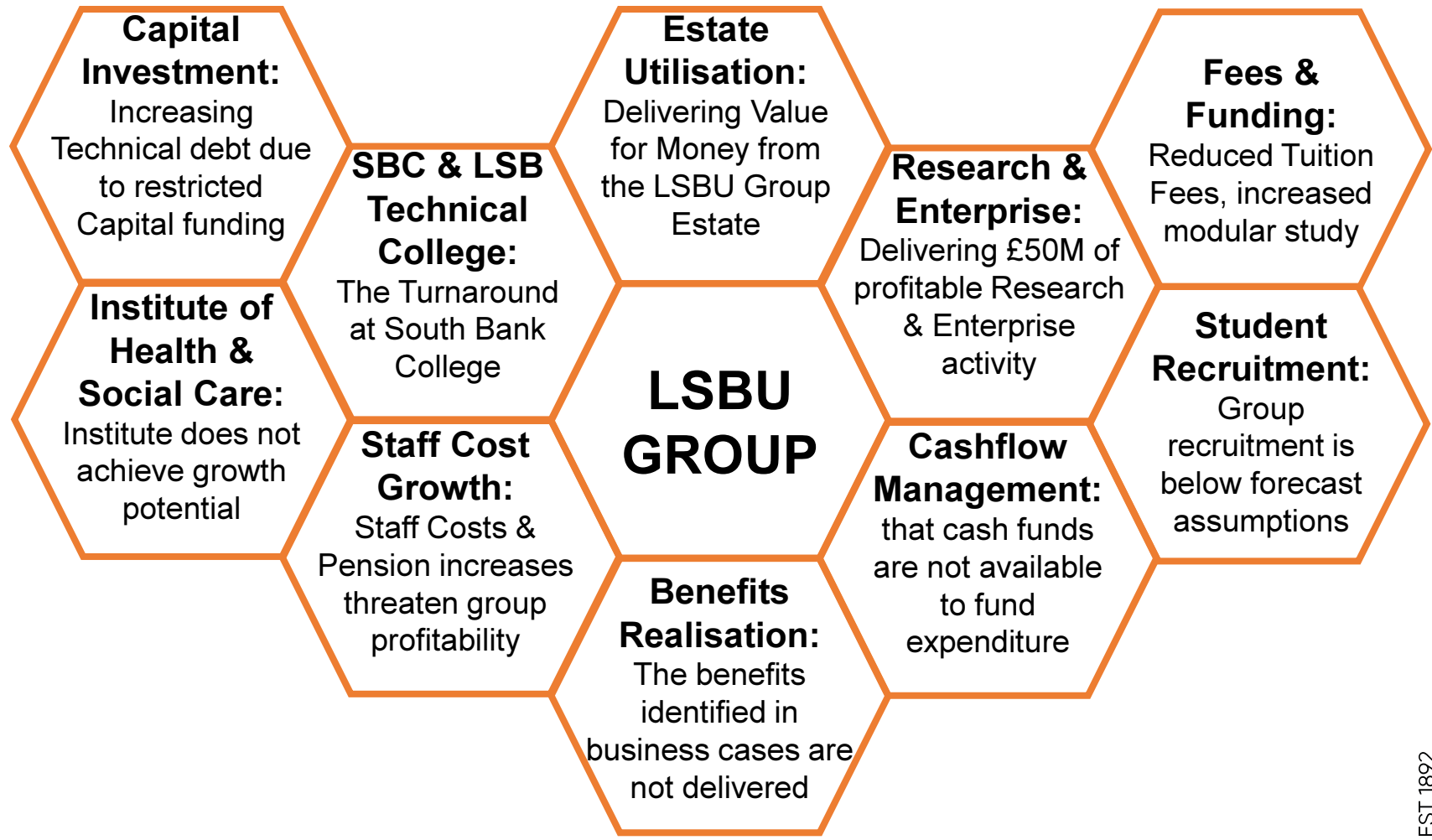
Strategic Themes Part 1: Finance and Estates

The pre-read material provided a deep-dive into:

- Finance and Estate risks facing the LSBU Group
- Impact if the risk materialises
- Control actions – specific actions to reduce each risk’s probability of happening
- Mitigating actions, to reduce the impact of each risk event

Current Risks

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LSBU

Questions to the Board

- Are these the key finance / estates risks or is anything missing?
- What would be your top 3 risks?
- How should the Board monitor these risks in future?

Strategic Themes Part 2: LSBU Group Pathways and Intragroup Transfers

The pre-read material provided information on:

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- The Pathways concept
- Opportunities and challenges for LSBU in integrating the Group
- The external context
- Current and planned Pathways work
- Pathways pilots

Questions to the Board

- Are these the key pathways risks or is anything missing?
- ~~What~~ What would be your top 3 risks?
- ~~How~~ How should the Board monitor these risks in future?

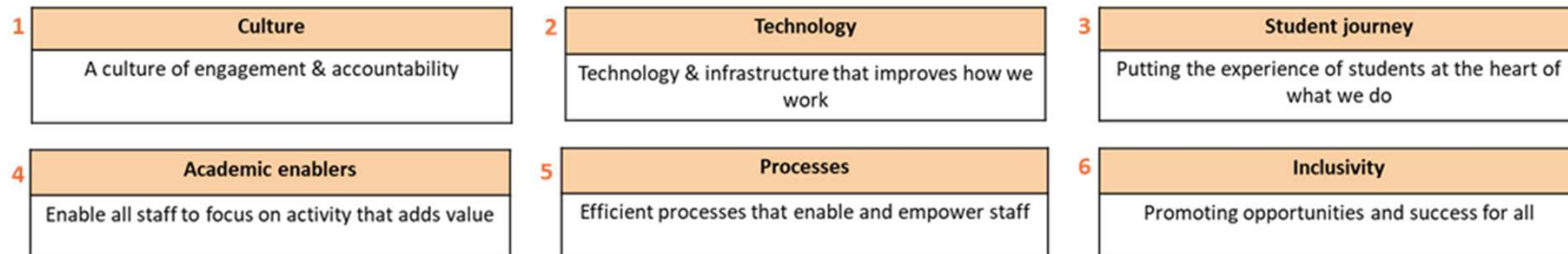
LEAP

LSBU Group Strategy Day
23rd September 2021

Programme Vision

We will enable all our students to achieve their full academic potential by creating a student experience that is socially inclusive and focuses on their needs.

We will redesign our services, processes and systems so that the whole LSBU community is engaged, empowered and accountable to deliver on the things that matter most to students.



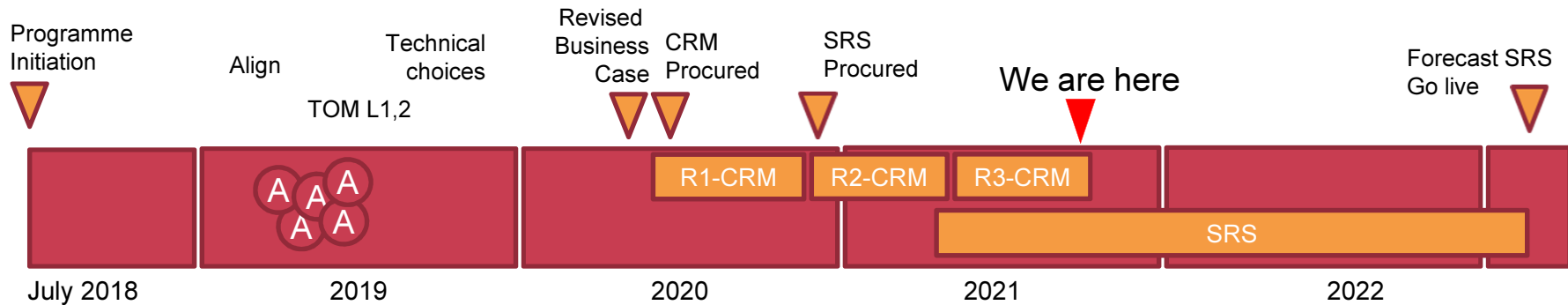
Vision Focus Areas

The Non-financial benefits of LEAP support the delivery of the new Corporate Strategy

Strategic Pillar		Non-financial benefit
Student Success		Increased student satisfaction and survey scores in categories relating to university facilities and operations
		Reduced gap in attainment for low IMD, BAME and DDS students as reported to sector governing bodies
		Increased student satisfaction and survey scores in categories relating to student support
Fit for the Future	Resources, Market & Shape	Increased prospect engagement with key opportunities and events
		Increased focus on insight and value-add activity through reduction in manual activity
	Technology & Estates	Increased Digital and systems capacity for future change; resources scalable and can support out of scope areas such as apprenticeships and business engagement for incremental cost
		People, Culture & Inclusion
		Increased readiness for future change through changes made during LEAP Programme
Access to Opportunity		Increased international student satisfaction and survey scores in categories relating to university facilities and operations
		Increased international student satisfaction and survey scores in categories relating to student support
Real World Impact		Uplift in progression rate across the student population as reported to sector governing bodies



The journey to date, functionality released so far...



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CRM- RELEASE 1 Campaign management//Prospect engagement
Enquiry Management//Community (Portal)
External Search and Knowledge Base// Reporting and Visualisation



CRM- RELEASE 2 Enquiry Management// Student Advisor
Link//Wellbeing support// Contact
Management//Knowledgebase//Feedback//My Account



CRM- RELEASE 3 Holistic Student Support// Pre-Applicant
Engagement// Student Communications// Social Media Management



SRS- SINGLE RELEASE Application
Management// International
Compliance// Enrolment
Operations//Curriculum Management//
Records Management// Compliance
and Reporting// Exams and Academic
Administration



Technology enabled transformation

- We have successfully deployed a significant tranche of the technology required in support of the LEAP vision
- We now have a platform for future LSBU strategic investment
 - E.g. B2B, Apprenticeships, Alumni
- We now have the capacity to maintain and develop the platform, albeit at a slower rate than now
- Functionality for academic staff in the School of Applied Sciences will be released in October (Student Advisor Link)
- Student Advisor Link will be deployed over the next year to the remaining 6 schools
- The Student Record System is now the next focus, and configuration of this begins in October

Student Success – transforming the student journey

- Vision**
- How far have we got?**
- Outcomes and benefits**
- Next steps**

Student Success: vision

Experience

Retention

Progression

A “joined up” approach to academic and non-academic student development, support, and experience, with the key outcome being an improvement in student retention and progression and improvement of the overall student experience at LSBU.

Proactive

Personalised

Insight
generating

Student Success: How far have we got?

Integrated Student Development Framework

SAL and Personal Tutoring Model

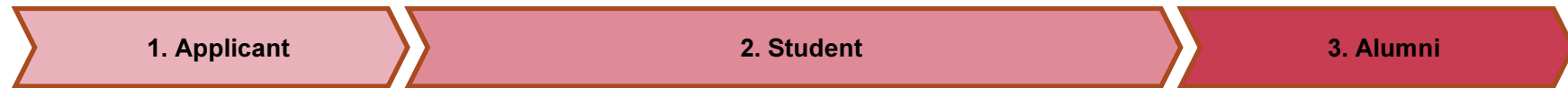
Self-assessment tool ('Get what you need: personal development plan')

Academic/administrative student processes including engagement monitoring

Wellbeing services already using Salesforce

Student Success: how far have we got?

Integrated Student Development Framework – the end to end student journey (high level)



1. Applicant Journey



Linear journey however many applicants may be "late" and not follow the standard route

2. Student Journey



Iterated year on year through period of their study. Note that "Teaching & Learning" and "Assessment" may run concurrently

3. Alumni Journey



Non-linear sequence as Alumni may engage in different ways at different times. Left to right represents deepening relationship with LSBU

Framework: Principles



Holistic view: “I will be supported by professionals who can understand the full picture of my circumstances and my engagement with the university to give me the best-informed and joined-up support and development.”



Clear signposting: “I know who to talk to and how to contact them to get the development I need.”



Consistent: “My experience and the support I receive will be consistent within core services.”



Tailored: “The support services and the communications I receive are personalised and relevant to me.”



Taking ownership: “I will engage with the University, taking personal responsibility for my development and seeking support when necessary.”



Convenient: “I can get support when I need it and through the choice of accessible channels including access to self help / self service which is simple and easy to use.”



Referrals: “I will be assisted to reach the support and development that I need and where a referral is necessary it will be efficiently handled and followed through.”



Proactive: “When appropriate and necessary the University will offer me additional support which they identify I might need.”



Timely: “The right support and development is offered to me at the right point in my journey.”

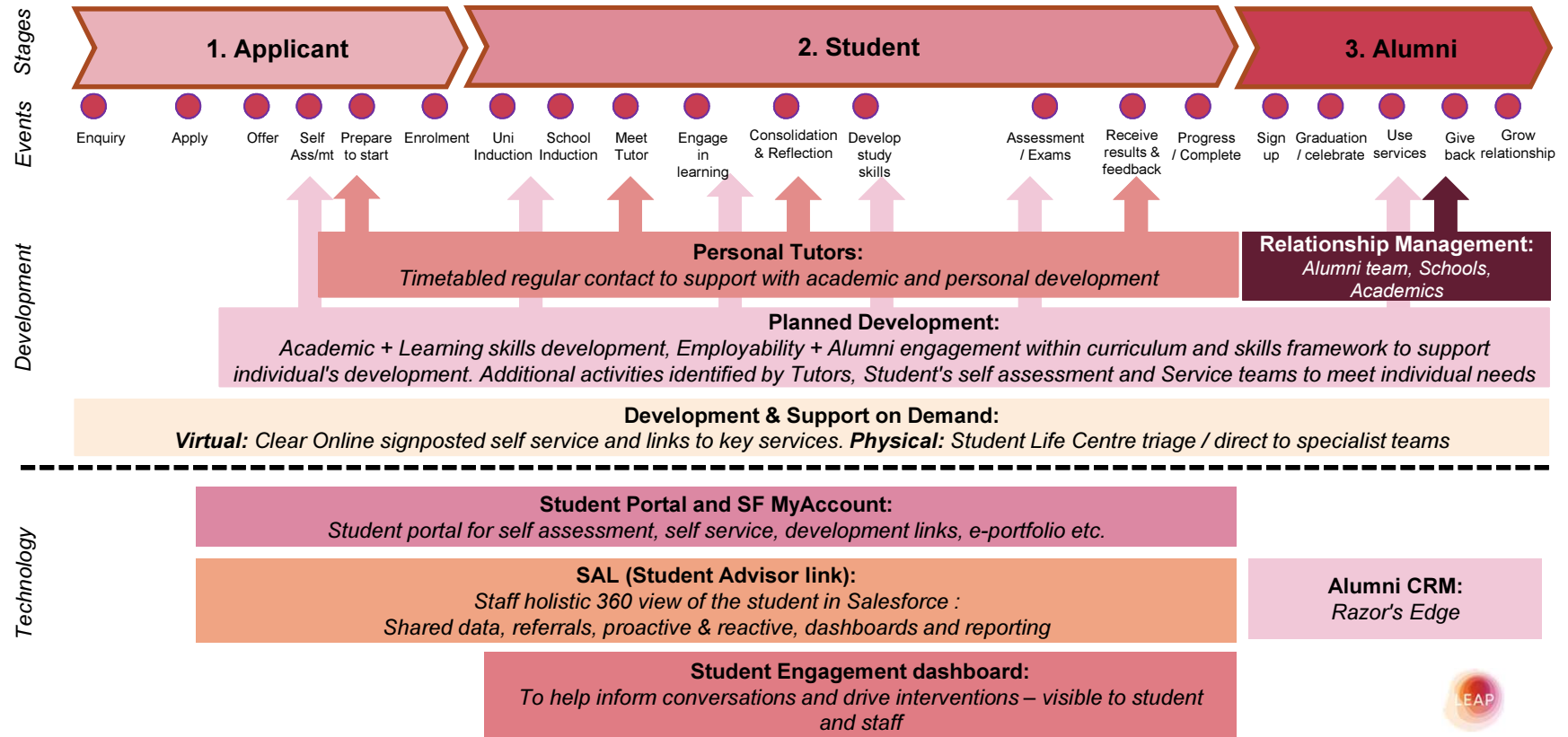
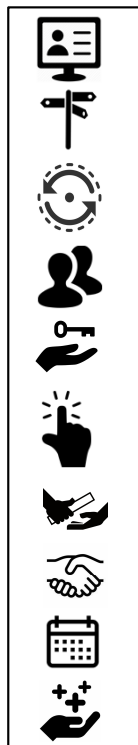


Value: “All my development and support interactions and interventions add value to wider student experience at LSBU.”



High Level Framework “The Scaffolding”

Principles



Self-assessment tool



Parminder Singh
Student

The tool comprises 3 sections:
 - Personal Circumstances
 - Strengths & Areas for Development
 - Goals & Aspirations

Receive a link to the Self-Assessment survey

Complete the survey

L1: Directly linked to info/resources

Examples:
 Register with CareersHub
 Take Skills for Learning Module
 Attend LLR Research Desk
 Direct access to online emotional support

L2: Tasks assigned to me

See and update my responses in MyAccount, as well access my personal plan

Receive a task in second semester to review and update progress

Examples:
 Book appointment with Skills for Learning
 Book appointment with MHWB advisor
 Apply for financial support



Diana Burton
Advisor

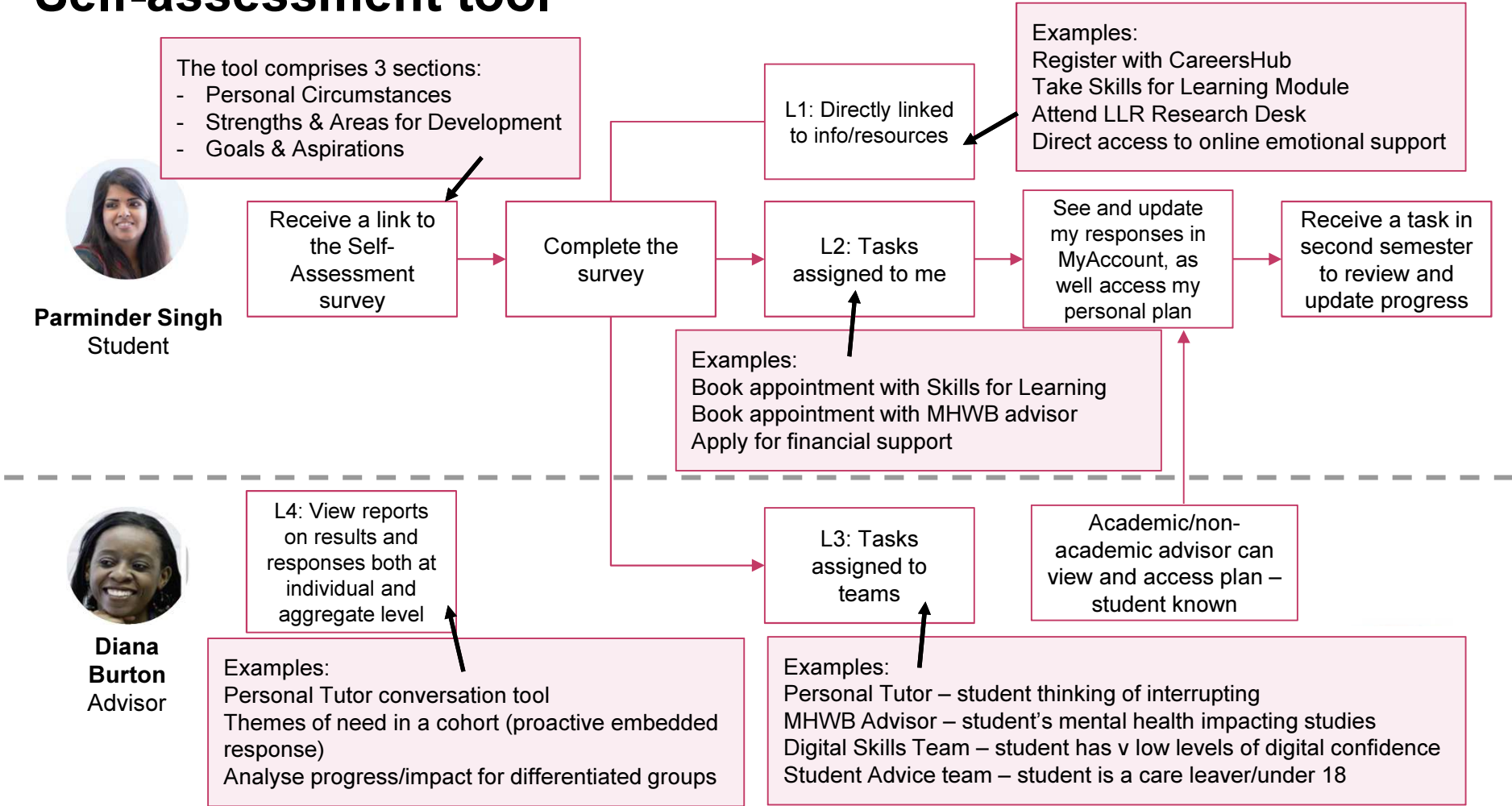
L4: View reports on results and responses both at individual and aggregate level

Examples:
 Personal Tutor conversation tool
 Themes of need in a cohort (proactive embedded response)
 Analyse progress/impact for differentiated groups

L3: Tasks assigned to teams

Academic/non-academic advisor can view and access plan – student known

Examples:
 Personal Tutor – student thinking of interrupting
 MHWB Advisor – student’s mental health impacting studies
 Digital Skills Team – student has v low levels of digital confidence
 Student Advice team – student is a care leaver/under 18



Student Success: outcomes and benefits

- A clearly articulated academic and non-academic support offer
 - Successful start
 - Access to services
 - Retention and progression
 - Award and graduate outcomes
 - Differentiated, targeted, personalised support pathways: removing barriers, eliminated inequalities
 - Student experience and satisfaction: students are, and feel, known, valued, and supported
- PROCEED, APP, B3, GO
- NSS, PRES, satisfaction surveys

Student Success: next steps

Integrated Student Development Framework

SAL and Personal Tutoring Model

Self-assessment tool ('Get what you need: personal development plan')

Academic/administrative student processes

Student Record System – dashboards and reporting to support student outcomes

