

Meeting of the Student Experience Committee

2.00 pm on Wednesday, 10 October 2018
in 1B16 - Technopark, SE1 6LN

Agenda

<i>No.</i>	<i>Item</i>	<i>Pages</i>	<i>Presenter</i>
9.	Student Lifestyle Survey	3 - 20	SR

Date of next meeting

2.00 pm on Wednesday, 30 January 2019

Members: Pat Bailey (Chair), Steven Brabenec, Kat Colangelo, Kirsteen Coupar, Gary Francis, Dawn Ingleson, Nelly Kibirige, David Mead, Samantha Robson and Shân Wareing

Apologies: Carol Rose

In attendance: Steve Baker, Rosie Holden and Joe Kelly

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Student *Lifestyle* Survey

A snapshot of the lives of our students





Key lines of enquiry

Extra-curricular Activities
and Employability

Student Satisfaction

Accommodation, Food &
Transport

Student Wellbeing



Extra-curricular activities & employability

Extra-curricular activities & employability

Key messages:

- More than two-thirds of LSBU students are significantly (+5.8%) more 'positive' or 'very positive' about their employment prospects, compared to the national picture.

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More than 1 in 4 LSBU Students are more likely to work 21-40hrs a week compared to a national picture of just 12%, with more than 1 in 2 working between 11-20hrs/wk compared to a national picture of 42%. Both student employees (+6.3%) and volunteers (+2.9%) are more confident this is helping their employability prospects.

- LSBU Students are also three time more likely to volunteer for 12hrs or more a week



Extra-curricular activities & employability

Key consideration

- How does this level of employment affect academic studies? Is this a indicator of the cost of studying in London?

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What are we communicating to students prior to study about the time they will need to dedicate to both course attendance and independent study on our courses? How does this impact upon retention and progression?

- How can we best utilise LSBU's teaching framework to accredit co-curricular learning? Could it be credit bearing modules?

LSBSU

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Rolling Stones

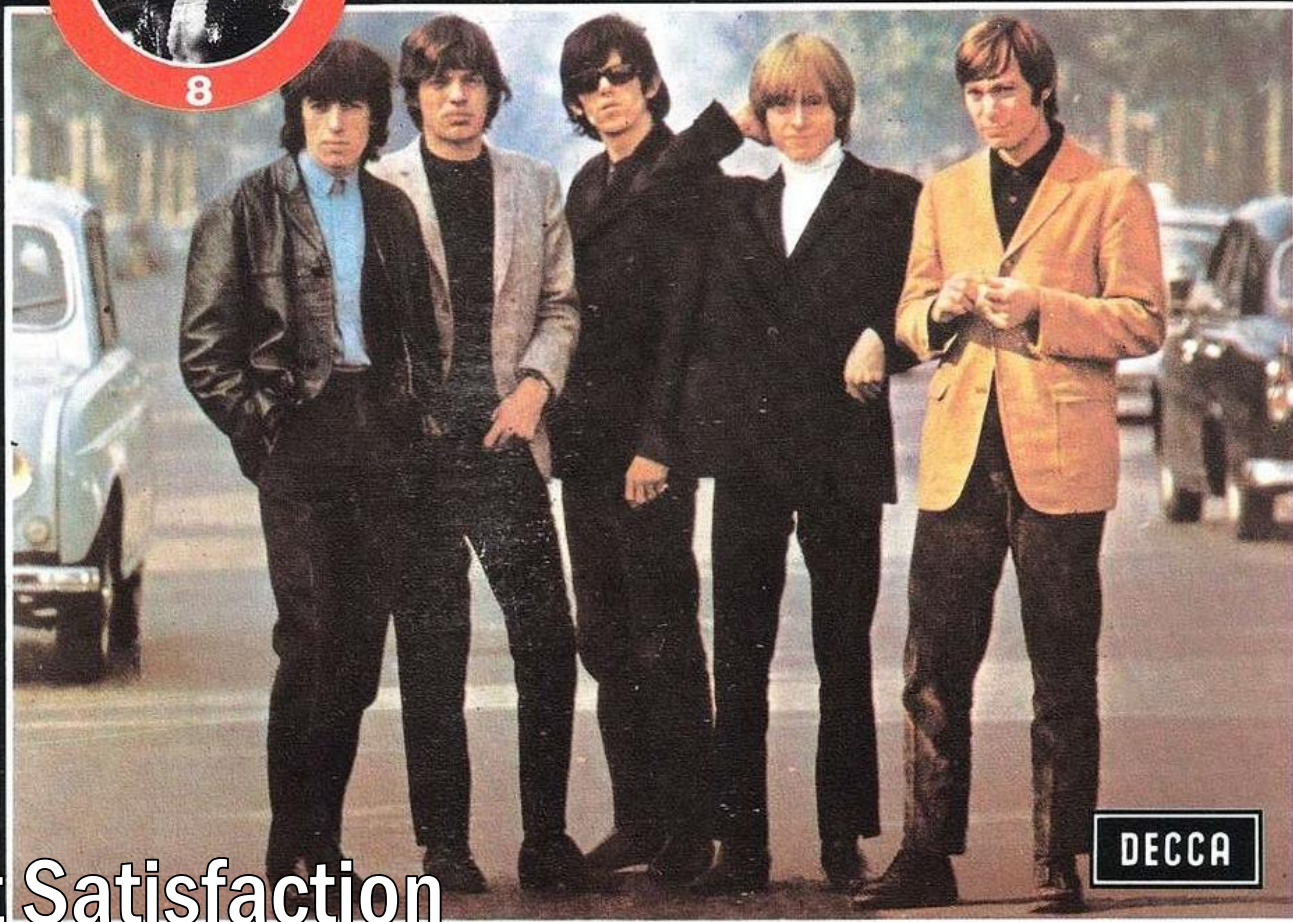
VOLUME



8

SATISFACTION

(I can't get no)



DECCA

Student Satisfaction

Which three criteria most strongly affected student choice of University?

LSBU

1. **Location** (65.9%/+22.1%)
2. **Course content** (60%/+5.1%)
3. **Entry Criteria** (36.8%/+10.3%)

Others

1. **Course Content** (54.9%/-5.1%)
2. **Location** (43.8%/-22.1%)
3. **Teaching Quality** (37.2%/+4.8%)

Other significant positive variances in the choices our students make in choosing LSBU, particularly the importance of **'student support services'**, which is three times the national average and the **'Students' Union'** which is almost double the national average.

'League Table' position only was a key criteria for 11.4% of students, two thirds lower than the national average at 32.9%, as well as **'Cost of living'** which was 59.5% lower than the national average.

% Agree/strongly agree	LSBU	Others
Overall satisfied with the quality of the Course Quality	67.2	79.4
Feel a part of a Community of staff & students	54.6	66.8
Students' Union effectively represents students academic interests	50	56.2



Student Satisfaction

Key consideration

- With such significant differences between LSBU student 'pulls' compared to the national, does it mean we are 'laser focussed on who are market is', could this lead to 'over-fishing', are there new markets to explore?

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How might the needs of this demographic differ to those of the national balance? Why are three times the national average saying a key consideration is support services? Are we investing to meet these additional needs?

- What is the London factor in these results? Does this drive the high numbers of 'living at home'/'commuter students'?

LSBSU

Travel Accommodation & Food



Accommodation

- **Almost 1 in 3 LSBU students (31%) still live at their family home** compared to 15.7% of the national sample.
- **10.3% of LSBU students own their own home**, more than 3.5 times the national sample.
- **15.6% of LSBU students report paying £251+ a week on rent**, compared to 8.2% nationally.
- **Three most significant housing factors are: Cost, Distance & Quality.** Transport links, being a part of a local community and access to childcare also more significant than the national sample too

Travel

- More than 1 in 3 (38.9%) students) of **students are travelling a significantly greater amount of time** (3.5 times the national average to come to LSBU than other universities.

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Almost six times the national average are reporting campus attendance of 1 day a week. 2.5 times the average report contact times of 2 days on campus a week.

- **Only 7.6%, compared to a national average of 35.5%, report being on campus 5 days a week**

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Food

- The modal average of expenditure on food at LSBU is £6-7.99 nationally its £4-5.99
- LSBU Students are **significantly less likely to bring their own food to campus (-8.1%)** and more likely to purchase food off campus to eat whilst at uni (+11.9%)
- **Almost 1 in 4 students (24%) definitely disagree that the cost of food on campus is reasonable** and an additional 30% disagree. Overall more than half (53.8%) of LSBU students compared to 42.6 in the national sample, disagree or definitely disagree the cost of campus catering is reasonable.

Accommodation, Travel & Food

- This research indicates that our students are living both financially and time poorer lives, and the SU recognise this is in many ways is a factor largely outside of the university's control.
- **The Maintenance Loan** for those Living at home was £7,097 and for those **Living in London away from home** £11,002/yr – for more than 1 in 5 (21%) of our students their rent alone wont, or will just barely be covered by the loan, this compares to 14% from the national sample.
- With a high number of those still living at home the true cost of accommodation to student pockets may be masked.

Accommodation, Travel & Food

Students possibly in search of more affordable properties or, choosing to remain at the familial home, are **commuting significant distances**.

Q: What is the affect on learning, campus community and the 'value added' experience of being at university of this commute. Are there interventions we can make?

Q: What's the impact on those who have moved to London and are expecting the more traditional student experience? Could this be driving some of the NSS student demographic scores?

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Wellbeing

The affect of University has both a more positive (+1.2%) and more negative (+4.5%) affect on the self reported wellbeing of our students

Finances, probably linked to the higher cost of living, play a more prominent role in the mental wellbeing of our students.

There is no real significance in the Mental Wellbeing score between the total sample and LSBU

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Questions?



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