

	PAPER NO: EC.12(12)	
Board/Committee:	Educational Character Committee	
Date:	10 December 2012	
Paper title:	Academic Key Performance Indicators	
Author:	Dr Phil Cardew, Pro Vice Chancellor (Academic) / Darrell Pariag, Corporate and Business Planning Manager	
Executive sponsor:	Dr Phil Cardew, Pro Vice Chancellor (Academic)	
Recommendation by the Executive:	The Committee is asked to note the paper and to make recommendations to the Board of Governors as to any changes it would wish to see in terms of reporting and monitoring.	
Aspect of the Corporate Plan to which this will help deliver?	Student Success	
Matter previously considered by:	Academic Board	On: 7 November 2012
Further approval required?	Board of Governors	On: Next meeting
Communications – who should be made aware of the decision?	Board of Governors, University Staff	

Executive summary

This paper outlines the current Academic KPIs, noting the source of each and, in some cases, making recommendations for amendment.

In particular, it recommended that we:

1. Utilise data from the Higher Education Academy's surveys of taught and research postgraduate students to better inform the measure of 'postgraduate satisfaction' – splitting the indicator for both constituencies.

2. Utilise NHS data on progression and achievement to inform reporting on Health and Social Care students under these areas (the Committee may wish to consider whether we report faculty measures separately in these areas).

The committee is requested to note the paper and to make recommendations to the Board of Governors as to any changes it would wish to see in terms of reporting and monitoring.

Academic KPIs

The University currently focuses on the following academic-related key performance indicators (brief description with recommendations for amendment and current rating):

Student satisfaction (NSS) - focusing on the 'overall satisfaction' rating given by students in respect of question 22 of the National Student Survey.

Recorded at 80% for 2011/12. It is up by 3% on the 2010/11 figure and 10% down on the University's target of 90%

Student satisfaction (Postgraduate students) - focusing on responses to the University's internal satisfaction survey of taught postgraduate (MA/MSc) students. Engagement with this survey is very poor, and the University is seeking to work with the Higher Education Academy in their national survey of Postgraduate students (both taught and research). Once this survey is 'up and running' we would propose splitting this measure between taught postgraduates and postgraduate research students (summer 2013).

Recorded at 78% for 2011/12. It is up 3% on the 2010/11 figure and 13% down on the University's target of 90%

FTUG Year 1 overall progression - progression from level 4 to level 5 for full-time undergraduate students, as recorded within the University's Progression Analysis Tool. This measure is only 'meaningful' for three faculties – AHS, BUS and ESBE – in October (after re-sit results). The two-semester (and wider) intakes of HSC render data problematic (as there is no single annual moment of 'stability' in the data) and we are working with the Faculty to utilise key information supplied to the NHS for monitoring purposes.

Recorded at 61% for 2011/12 up by 1% on the 2010/11 figure and 19% down on University's target of 80%

Graduating in intended period (FTUG 3/4 yrs.) - a measure of students starting in a particular year measured against graduating numbers in $x+3$ and $x+4$ years.

Recorded at 52% for 2011/12 down 1% on the 2010/11 figure and 13% down on the University's target of 65%

DLHE return – focused on the 'employment indicator' which is a sub-set of full-time first degree students.

Recorded at 78.1% for 2010/11, down 4.3% on the 2009/10 figure and 11.9% down on the University's target of 90%

Number of first degree students obtaining 1st or upper 2nd class degrees - taken from summer examination boards (including re-sit boards) and so at its most accurate for AHS, BUS and ESBE.

Recorded at 56% for 2011/12, up 4% on the 2010/11 figure and 4% down on the University's target of 60%

Number of first degree students obtaining 1st or 2nd class degrees - as above. Recorded at 90% for 2011/12, up 1% on the 2010/11 figure and 10% up on the University's target of 80%

The Sunday Times League Table ranking for 2012/13 was 114 of 122 institutions, recording a change from 2011/12 which was 118 of 122 institutions

The Guardian League Table ranking for 2012/13 was 104 of 120 institutions, recording a change from 2011/12 which was 100 of 119 institutions

The Complete University Guide League Table ranking for 2012/13 was 109 of 116 institutions, recording a change from 2011/12 which was 116 of 116 institutions

The Times League Table ranking for 2012/13 was 111 of 116 institutions, recording a change from 2011/12 which was 113 of 116 institutions

The Guardian Subject League Tables have recorded the number of LSBU's subjects ranked in **the top 75% of Universities nationally** for 2012/13 was 5 of 17, recording a change from 2011/12 which was 5 of 18

The Guardian Subject League Tables have recorded the number of LSBU's subjects ranked in **the top 50% of post – 1992 Universities nationally** for 2012/13 was 3 of 17, recording a change from 2011/12 which was 4 of 18

The Guardian Subject League Tables have recorded the number of LSBU's subjects ranked in **the top 50% of post – 1992 Universities in London** for 2012/13 was 3 of 17, recording a change from 2011/12 which was 6 of 18.