London South Bank University Enterprise

Indicative year in the life of the Enterprise Centre (Recruitment and Marketing)

	August – October	November – January	February – April	May - July	
Student Recruitment and Partnership Development - UG, PG and part-time	School and college Principal /Head-teachers breakfasts UCAS recruitment cycle update for local schools and college staff	 PG Open Evenings School and college Principal /Head-teachers breakfasts UCAS recruitment cycle update local schools/colleges 	PG Open Evenings Parents events – UCAS and Clearing	PG Open Evenings Parents events – UCAS and Clearing Schools meet with the VC	
International + EU Recruitment and Partnership Development	International delegation visits International and EU introduction events New student VC Reception	 International delegation visits International and EU events 	International delegation visits International and EU events New student VC reception	International delegation visits International and EU events	
Community Engagement	Public business lectures Use by local community groups, chambers and businesses	 Public business lectures Use by local community groups, chambers and businesses 	 Public business lectures Use by local community groups, chambers, and businesses Young enterprise competitions 	Public business lectures Use by local community groups, chambers and businesses	
Alumni events	Post graduation networking event.Small talks from alumni	Christmas drinks Small talks from alumni Department alumni	Small seminars/talks from alumni Department alumni events	Small seminars/talks from alumni Department alumni events	
4 shops	Shops to be occupied by Enterprise Associates and Faculties				
Exhibitions	Ongoing through the year – students, enterprise and community				



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Indicative year in the life of the Enterprise Centre (Enterprise Activity)

	August – October	November – January	February – April	May - July	
Student Enterprise – Undergraduate, Associates and KTP/KTC	 Scheme selection, UG Schemes starts, UG and Associates Schemes mixer event Workshops 	Catch-up sessions Workshops Christmas event	Catch-up sessions, Assoc. Final catch-up sessions, UG Workshops	Interviews for schemeFinal presentationsScheme applications closesShowcase event	
All Students – Enterprise and Engagement	Enterprise summer schoolFreshers' week at the centreAmbitions busPassport talks	Passport talksPublic business lecture seriesCareers networking events	Awards: pitch competition Passport talks Public business lecture series Careers networking events	 Awards: business plan competition Design show Scheme showcase Passport talks Careers networking events 	
Staff / Internal – Enterprise, IP and Engagement	New staff enterprise & IP induction (August)Enterprise seminars	New staff enterprise & IP induction (January) Enterprise seminars Christmas event	Enterprise seminars Enterprising Staff Awards Raise staff awareness for student opportunities	• IP showcase	
Business and Commercial Activity	Exec member meetings with stakeholders Autumn court event Business breakfasts Enterprise Summer School for start-ups and businesses Business & IP clinics	Exec member meetings with stakeholders Sector "showcase" events Business clinics Christmas event Enterprise Network event	Exec members meetings with stakeholders Spring court event Sector "showcase" events Business clinics	 Exec meetings with stakeholders Business breakfasts Public business lectures Business clinics Enterprise Network event Workshops: start-ups for businesses Enterprise summer school for 16 – 18 year olds 	
Offices	Incubator accommodation for spin-out and start-up businesses Office space for Enterprise Associates and Entrepreneurship in Action students				

