

Meeting of the Board of Governors

4.00 - 6.00 pm on Thursday, 22 July 2021
in room PC-C101, Passmore Centre

Agenda

<i>No.</i>	<i>Item</i>	<i>Pages</i>	<i>Presenter</i>
a)	Pre-Board presentation	3 - 18	DJ

Members: Jerry Cope (Chair), Duncan Brown, John Cole, Maureen Dalziel, Ruchika Kumar, Mark Lemmon, Nicki Martin, Jeremy Parr, David Phoenix, Rashda Rana, Tony Roberts, Deepa Shah, Maxwell Smith and Vinay Tanna

Apologies: Michael Cutbill and Peter Fidler

In attendance: Michael Broadway, Richard Flatman, Deborah Johnston, Marcelle Moncrieffe-Johnson and James Stevenson

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Pre-Board Briefing: Student Success and Portfolio Review

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Board of Governors
22 July 2021

EST 1892

LSBU

Agenda Item 1a

Introduction

- What the latest data says about our student outcomes:
 - NSS (July 15th 2021)
 - Graduate Outcomes (July 27th 2021)
 - Proceed Metric (May 19th 2021).
- What are the issues and risks presented by the data?
- What are our responses: in short-run; and medium-run.

NSS results

- 2021 sector results are the lowest in NSS history.
- LSBU is ranked 108th out of 119 providers for both Average score and Overall Satisfaction, but has not seen the largest declines in the sector for these measures.
- Two Schools performed above subject sector benchmark.
- Impact of cyber-attack - many other institutions reported as having suffered cyber-attacks saw an above sector average decline in Average score and Overall Satisfaction.

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	LSBU			Sector			LSBU vs Sector	
	20/21	19/20	YoY Change	20/21	19/20	YoY Change	20/21	19/20
The teaching on my course	73.0%	80.0%	-7.1%	80.0%	83.9%	-3.9%	-7.0%	-3.9%
Learning opportunities	76.5%	82.2%	-5.8%	79.0%	82.9%	-3.9%	-2.6%	-0.7%
Assessment and feedback	67.7%	71.5%	-3.7%	68.6%	72.6%	-4.0%	-0.9%	-1.2%
Academic support	69.9%	77.7%	-7.9%	73.5%	79.4%	-6.0%	-3.6%	-1.7%
Organisation and management	64.1%	69.7%	-5.7%	69.8%	73.8%	-4.0%	-5.7%	-4.0%
Learning resources	56.7%	82.3%	-25.6%	73.7%	85.8%	-12.1%	-17.0%	-3.5%
Learning community	66.1%	75.9%	-9.7%	66.6%	75.8%	-9.1%	-0.5%	0.1%
Student voice	65.1%	73.7%	-8.6%	66.4%	73.6%	-7.1%	-1.4%	0.1%
Student union	53.5%	58.3%	-4.8%	53.3%	56.0%	-2.7%	0.2%	2.3%
Overall Satisfaction	66.3%	79.5%	-13.2%	75.4%	82.6%	-7.2%	-9.1%	-3.1%
Average score	67.1%	75.9%	-8.8%	71.9%	77.7%	-5.8%	-4.7%	-1.8%

School	Average score	Variance from sector benchmark
Applied Sciences	60.0%	-
Arts and Creative Industries	72.3%	
Built Environment and Architecture	60.3%	
Business	65.9%	
Engineering	77.7%	
Health and Social Care	69.6%	
Law and Social Sciences	61.9%	
Not Known	64.1%	

Colour coding is based on the variance from Sector benchmark

- Above 3% (Green)
- Above 2% (Light Green)
- 2% to 2% (Yellow)
- Below -2% (Light Orange)
- Below -3% (Dark Orange)

Average score is based on average of all questions except Overall Satisfaction.
 Scores may differ slightly from the OfS dashboard due to aggregation methodology.

■ Above 0 ■ Below 0

NSS results – Impact of Covid-19

LSBU scored at or above sector average in the specific questions on Covid-19. For example, Covid-related physical safety measures had a 79% Agree score.

With the exception of Learning Resources, where we were 32 percentage points below the sector average.

	LSBU % agree	Sector % agree	Variance
COVID1. I have received useful information about changes to my course from my university or college during the covid-19 pandemic.	73.9	73.1	0.8
COVID2. I have received timely information about my course from my university or college during the covid-19 pandemic.	64.8	63.8	1.0
COVID3. My university or college has taken sufficient steps to support my mental wellbeing during the Covid-19 pandemic.	50.2	41.9	8.3
COVID4. My university or college has taken sufficient steps to protect my physical safety from the virus during the Covid-19 pandemic (e.g. providing protective equipment such as masks, social distancing on campus, offering distance learning opportunities).	79.0	79.8	-0.8
COVID5. I am content with the delivery of learning and teaching of my course during the covid-19 pandemic.	52.1	47.6	4.5
COVID6. I have been able to access the learning resources I need (lecture notes, course materials, journals, Virtual Learning Environment) for my course during the covid-19 pandemic.	46.1	78.1	-32.0

Graduate Outcomes Definitions

There is no universal, sector-wide definition of Graduate Outcomes. The OfS uses different definitions for different purposes.

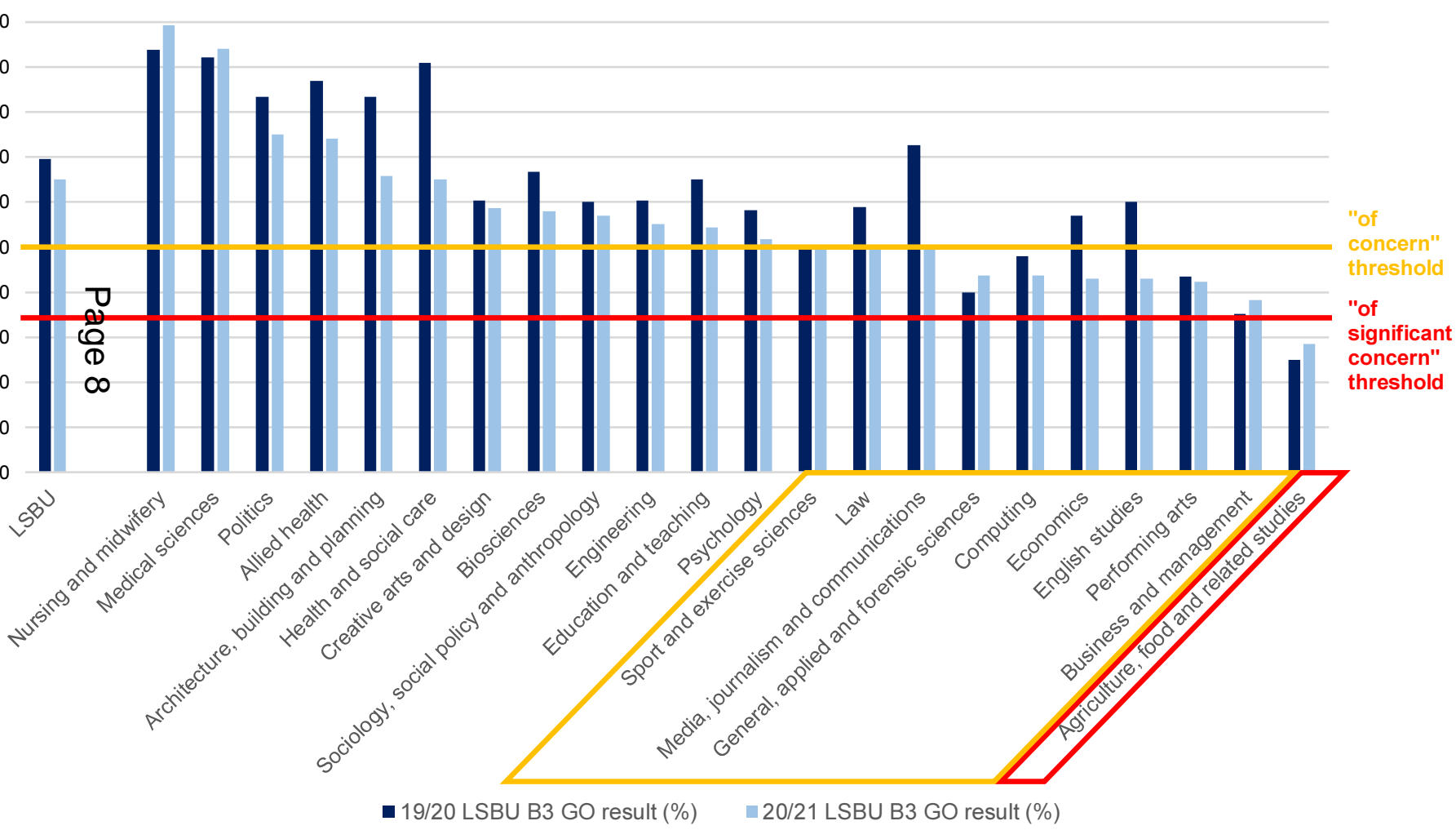
The OfS Proceed definition is less stringent than the OfS Condition of Registration B3 definition:

OfS measure	Positive outcomes	Negative outcomes	Exclusions
Proceed	Highly skilled employment; Further study at any level; Other activities (travel, caring, retirement)	Medium skilled employment; Low skilled employment; Unemployment; Doing something else	None
B3	Highly skilled employment; PG level further study	Medium skilled employment; Low skilled employment; Further study below PG level; Unemployment	Other activities (travel, caring, retirement)

Note that 20/21 Graduate Outcomes results (in either definition) are strictly **embargoed** until the HESA data release on 27th July 2021

Graduate Outcomes: B3 Definition

OfS B3 results vs existing OfS thresholds



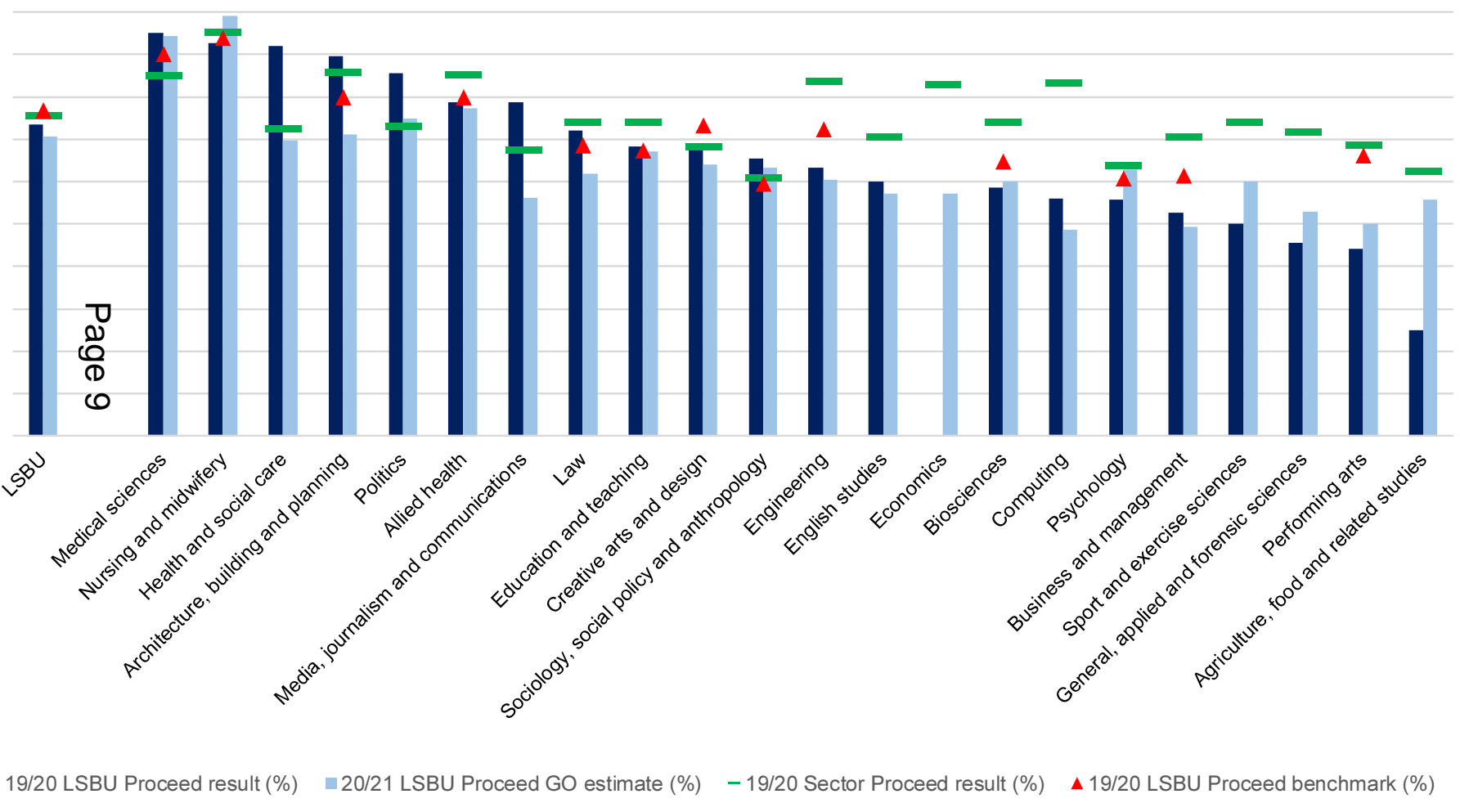
19/20 and 20/21 figures are based on internal calculations for UK domiciled, FT, first degree students

In the 20/21 results, 19 subjects are above, 9 subjects within OfS threshold of concern (35-50%) and 1 subject is below OfS threshold of significant concern (<35%)

The OfS has stated that B3 thresholds will be revised upwards

Graduate Outcomes: Proceed Definition

Proceed scores vs Sector average and LSBU benchmark



19/20 results are as published by the OfS for 12 subjects; 13 suppressed subjects are shown based on internal calculations but without benchmarks; 20/21 estimates are based on internal calculation

5 subjects above and below LSBU benchmark in 19/20

6 subjects above and below sector average in 19/20

7 subjects have improved the score year-on-year and 14 have declined

19/20 LSBU Proceed result (%) 20/21 LSBU Proceed GO estimate (%) 19/20 Sector Proceed result (%) 19/20 LSBU Proceed benchmark (%)

OfS Proceed Metric

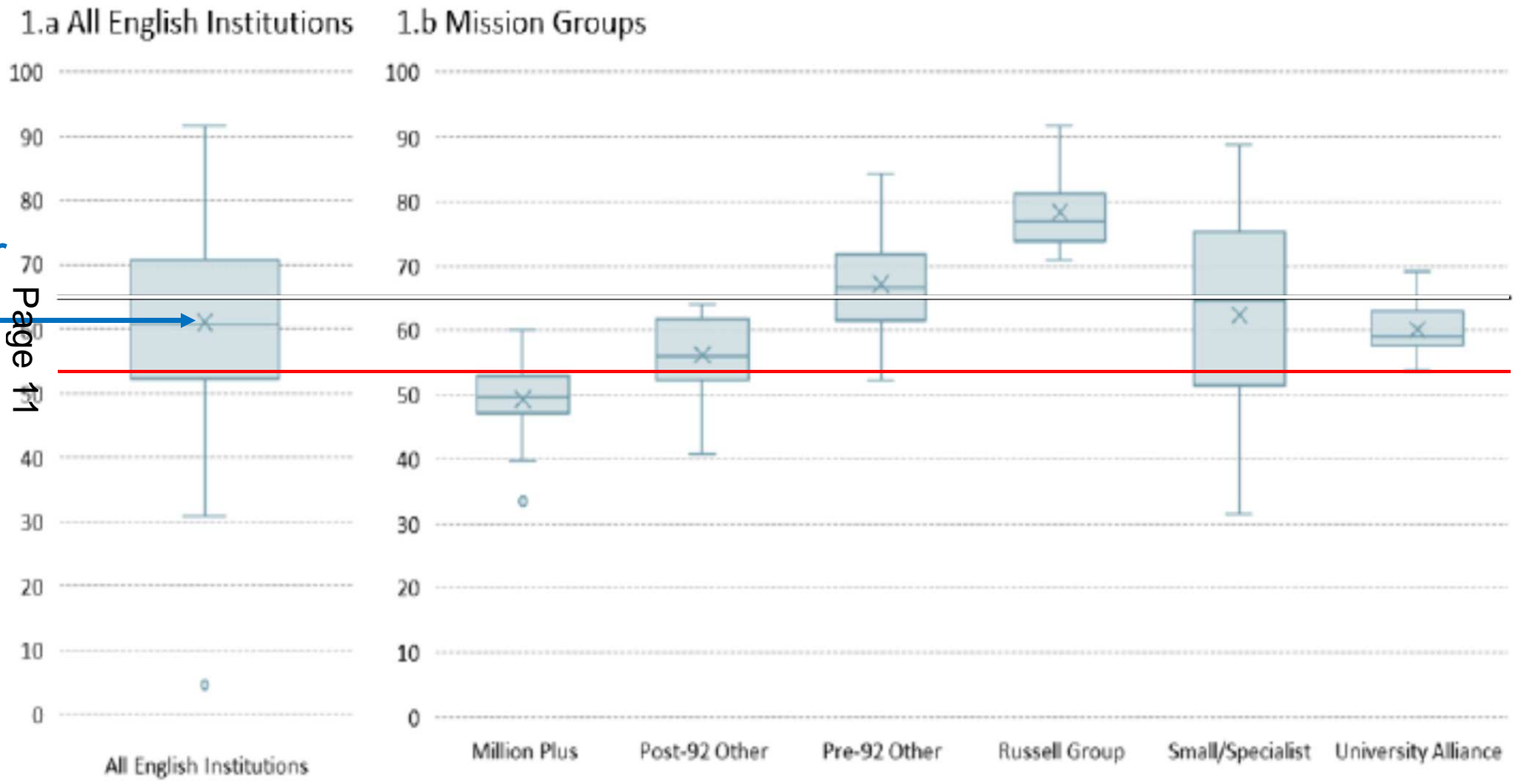
- Experimental metric published by the OfS on 19 May 2021 intended to provide prospective students with an understanding of student outcomes across the whole student lifecycle.
- Data was published by provider overall and by provider / subject.
- In scope: UK domiciled, full-time, first degree students.
- The metric multiplies the HESA completion projection indicator (“Projected to obtain a degree %”) with Positive Graduate Outcomes results (“Progression rate %”) to give a compound Proceed score.

▪ LSBU result:

72% Projected to obtain a degree x 73.5% Progression rate = 52.9% Proceed score

- The result is -5.4% below the LSBU specific benchmark.
- OfS stated this metric is not intended for regulatory purposes.

Proceed Metric - Sector performance



LSBU
52.9%

LSBU performance by subject

CAH2 subject code	Subject name	Composite measure (Proceed)				
		Proceed (%)	Benchmark Proceed (%)	Variance to Benchmark	Sector: Proceed (%)	Variance to Sector
CAH02-05	Medical sciences	72.4	71.5	0.9	75.1	-2.7
CAH02-04	Nursing and midwifery	69.5	77.7	-8.2	78.6	-9.1
CAH02-01	Education and teaching	61.1	55.6	5.5	63.5	-2.4
CAH02-06	Allied health	59.5	60.7	-1.2	72.0	-12.5
CAH13-01	Architecture, building and planning	58.8	56.1	2.7	69.3	-10.5
CAH16-01	Law	49.6	51.6	-2.0	62.6	-13.0
CAH25-01	Creative arts and design	48.5	58.2	-9.7	56.1	-7.6
CAH15-01	Sociology, social policy and anthropology	47.0	46.5	0.5	48.1	-1.1
CAH10-01	Engineering	41.4	51.0	-9.6	67.9	-26.5
CAH04-01	Psychology	39.9	46.8	-6.9	54.0	-14.1
CAH17-01	Business and management	37.9	45.0	-7.1	53.9	-16.0
CAH03-01	Biosciences	36.3	44.2	-7.9	63.4	-27.1
CAH25-02	Performing arts	35.6	53.0	-17.4	55.5	-19.9
	Overall	52.9	58.3	-5.4	61.0	-8.1

All subjects are below sector average

4 out of 13 are above benchmark

12 subjects suppressed due to small populations

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Competitors: London Moderns

M Rank	Provider	Provider Proceed score	Benchmark	Variance to Bench- mark	Rank (out of 131 HEIs)	No. of subjects with		
						Proceed scores	thereof: above benchmark	below benchmark
1	University of Greenwich	60.4	58.2	2.2	67	16	56%	44%
2	St Mary's University, Twickenham	60.3	57.8	2.5	68	5	60%	40%
3	Kingston University	59.0	57.1	1.9	72	13	69%	31%
4	University of the Arts, London	54.1	57.0	-2.9	89	4	0%	100%
5	London South Bank University	52.9	58.3	-5.4	96	13	31%	69%
6	The University of West London	51.2	52.3	-1.1	103	8	50%	50%
7	The University of Westminster	51.0	53.7	-2.7	105	11	36%	64%
8	Roehampton University	48.7	49.5	-0.8	110	7	29%	71%
9	Middlesex University	47.5	50.4	-2.9	114	10	40%	60%
10	London Metropolitan University	39.8	45.4	-5.6	125	8	38%	63%
<i>London Modern average</i>		52.5	54.0	-1.5	95	9.7	44%	56%
<i>Sector average</i>		61					54%	46%

University of East London's score is suppressed due to small populations

Issues and risks

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League table issues

- What will impact be? Example: Guardian model with the NSS results. This shows a predicted rank of 108th, down from 93rd last year.
- When will impact happen?
- CUG published 8th June, rank 108 / 131 with 2020 NSS results
Guardian 11th September, projected rank 108 / 121
Times/Sunday Times late September

Regulatory & reputational issues

- OfS B3 sets minimum baselines for Student Outcomes, above the current ('too lenient') thresholds. These will be absolute levels that are not benchmarked by provider.
- TEF assesses excellence above the B3 baselines and will be benchmarked by provider.
- When will impact happen?
- OFS: B3 metrics consultation opens Autumn 2021 [implementation timeline not yet known]
- TEF: consultation opens Autumn 2021, submissions in Summer 2022, outcomes in early 2023, 4 year cycle (i.e. long lag to improve the rating)

Responses: in short-run and medium-run

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Short- to medium-run initiatives

PROGRESSION: Portfolio review, other progression initiatives, including fundraising and philanthropy, curriculum framework

EMPLOYABILITY: Curriculum framework; End-to-end Student Support model, including employability; Graduate Outcomes improvement project; Business relationships

RESPONSIVENESS: Student feedback, student voice, risk-based course monitoring, course director support.

BRANDING AND MARKETING: Refocus on opportunities of new curriculum

ENABLERS: IT infrastructure, Integrated Student Development Framework

High Level Journey

Integrated processes for Applicant, Student and Alumni development

EAP Enabling Technologies

