

Meeting of the Board of Governors

4.00 - 6.00 pm on Thursday, 13 July 2017
in Boardroom - Technopark, SE1 6LN

Agenda

<i>No.</i>	<i>Item</i>	<i>Pages</i>	<i>Presenter</i>
16.	Internationalisation presentation	3 - 8	PI

Date of next meeting
10.00 am on Thursday, 28 September 2017

Members: Jerry Cope (Chair), Andrew Owen (Vice-Chair), David Phoenix, Sodiq Akinbade, Steve Balmont, Shachi Blakemore, Julie Chappell, Michael Cutbill, Douglas Denham St Pinnock, Neil Gorman, Carol Hui, Hilary McCallion, Mee Ling Ng and Jenny Owen

Apologies: Kevin McGrath, Tony Roberts, Suleyman Said and Pat Bailey

In attendance: Richard Flatman, James Stevenson, Michael Broadway and Paul Ivey

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Internationalisation

Paul Ivey

13th July 2017

Internationalisation

Why? Relevance to LSBU

What? Instruments for delivery

How? Measures of **risk** and **success**

LSBU? Entrepreneurial International University

Internationalisation – Why?

Income

overseas student fees and trans-national education,
circa £10M growing to £20M (current circa £13M)

Academic

2 overseas research centres adding to REF,
development of new courses for non UK markets

Reputation

2 World league tables and scores (QS stars) adding
attractiveness to all students groups (i.e. UK)

Internationalisation – What?

Student Recruitment

tiered dependence on agents, partners and direct recruitment, student experience (ISB) critical

Trans-national Education

21st century, partnerships, student mobility, curriculum, progression to direct recruitment and multi-touch.

research, enterprise and staff mobility

Doctoral candidates, joint ventures for foreign earnings, and overseas working (digitally and physically)

Internationalisation – How?

Student Recruitment

compliant recruitment, competitive & brand
dependant, non-UK income, student environment

Trans-national Education

accepting partner, continuous quality assurance,
crossover to direct recruitment, student mobility

research, enterprise and staff mobility

Doctoral supervision, business reputation, capacity &
duty of care, income, reputation & staff environment

LSBU - Entrepreneurial International University

Education

Student and staff mobility (experience and duty of care), US concept global college, research centres

Model Confucius Institute in TCM

100 teachers, 50,000 children in language classes, partnerships, [10th Anniversary 26th September.](#)

International Entrepreneurship

London (South London Innovation District), Bahrain, Toronto, New York, Beijing, and San Paulo